



21101835

QP CODE: 21101835

Reg No :

Name :

B.A DEGREE (CBCS) SPECIAL SUPPLEMENTARY EXAMINATION, JULY 2021

Fifth Semester

B.A Mass Communication and Journalism Model I

CORE COURSE - MC5CRT24 - ENVIRONMENTAL STUDIES AND HUMAN RIGHTS

2018 Admission Only

16D6B9CA

Time: 3 Hours

Max. Marks : 80

Part A

*Answer any **ten** questions.*

*Each question carries **2** marks.*

1. Define Red Data Book.
2. Explain the significance of BS fuels.
3. Define target audience.
4. Explain the role of PIB.
5. Discuss on the topic 'All India Environmental Journalism Competition'.
6. Identify the book 'Everybody Loves a Good Drought '.
7. Describe the Sustainable Development Goals.
8. Explain the sources of air pollution.
9. Explain the sources of water pollution.
10. Explain the cultural and educational rights.
11. Define UDHR.
12. Explain the freedom of expression.

(10×2=20)

Part B

*Answer any **six** questions.*

*Each question carries **5** marks.*





13. Discuss the scope and importance of Environmental Studies.
14. Discuss the need of public awareness about environment.
15. Discuss the after effects of arsenic poisoning in Bangladesh.
16. Name any four PSA campaigns launched in India.
17. Discuss the need for awareness through social service messages.
18. Discuss about the activities of 'PARI'.
19. Describe the role of P. Sainath as a rural affairs editor.
20. Make a note on the book 'Conflicts of Interest: My Journey through India's Green Movement'.
21. Describe the advantages and disadvantages of industrialisation.

(6×5=30)

Part C

*Answer any **two** questions.*

*Each question carries **15** marks.*

22. Discuss the issue of over-utilisation of surface and ground water.
23. Discuss the statement 'The history of organized development communication in India can be traced to rural radio broadcast in the 1940's'.
24. Discuss the key issues in waste disposal in our state.
25. Discuss the directive principles in Indian Constitution.

(2×15=30)

