



QP CODE: 22103636



22103636

Reg No :

Name :

B.A DEGREE (CBCS) REGULAR / REAPPEARANCE EXAMINATIONS,

NOVEMBER 2022

Fifth Semester

B.A Mass Communication and Journalism Model I

CORE COURSE - MC5CRT24 - ENVIRONMENTAL STUDIES AND HUMAN RIGHTS

2017 Admission Onwards

AE247D31

Time: 3 Hours

Max. Marks : 80

Part A

*Answer any **ten** questions.*

*Each question carries **2** marks.*

1. Define environmental engineering.
2. Explain the significance of BS fuels.
3. Give an example for a community based TV program.
4. Describe the term press release.
5. Define environmental journalism.
6. Identify the personality 'Urmi Bhattacharjee'.
7. Describe the Paris Agreement'.
8. Explain the sources of air pollution.
9. Explain the sources of water pollution.
10. Explain the right to freedom.
11. Define human rights.
12. Identify the present chairman of National Human Rights Commission.

(10×2=20)

Part B

*Answer any **six** questions.*

*Each question carries **5** marks.*

13. Describe the impact of tanning industry across India.
14. Examine the issue of global warming.





15. Distinguish between renewable and non-renewable energy.
16. Discuss the role of E-Choupal.
17. Discuss the concept of public service advertising.
18. Make a short note on farmer suicides in India.
19. Discuss the contributions of the journalist 'Sunita Narain'.
20. Make a note on the book 'Conflicts of Interest: My Journey through India's Green Movement'.
21. Discuss the risk factor of nuclear power plants.

(6×5=30)

Part C

*Answer any **two** questions.*

*Each question carries **15** marks.*

22. Describe the nature, scope and importance of environmental studies.
23. Make a note on the potential of different media in spreading social service messages.
24. Make a critique of the environmental protocols in the global level.
25. Discuss on the failure to prevent employers from discriminating in recruitment based on sex, disability, race, political opinion, social origin, HIV status, etc.

(2×15=30)

