



QP CODE: 19102689



19102689

Reg No :

Name :

BA DEGREE (CBCS) EXAMINATION, OCTOBER 2019

Fifth Semester

B.A Mass Communication and Journalism Model I

Core Course - MC5CRT24 - ENVIRONMENTAL STUDIES AND HUMAN RIGHTS

2017 Admission Onwards

FC70663A

Maximum Marks: 80

Time: 3 Hours

Part A

*Answer any **ten** questions.*

*Each question carries **2** marks.*

1. Define Red List
2. Define development communication
3. Give two examples for community radio channels in India
4. Give an example for a PSA
5. Identify the documentary 'Nero's Guests'
6. Define the term 'PARI'
7. Define Air Quality Index
8. Explain the sources of air pollution
9. Explain the sources of water pollution
10. Distinguish between fundamental rights and directive principles
11. Define ICCPR
12. Describe role of UN Secretariat

(10×2=20)

Part B

*Answer any **six** questions.*

*Each question carries **5** marks.*

13. Discuss the objectives and guiding principles of Environmental Studies
14. Describe the impact of tanning industry across India
15. Discuss about any two environmental disasters occurred in India





16. Discuss the growth of community FM radio channels in India
17. Discuss the concept of public service advertising
18. Examine the role of journalists in developing environmental consciousness
19. Discuss the media's role in helping individuals affected by endosulfan
20. Discuss the contributions of the journalist 'Sunita Narain'
21. Discuss the issue of sea water pollution

(6×5=30)

Part C

*Answer any **two** questions.*

*Each question carries **15** marks.*

22. Discuss the effects plastic have on our environment
23. Make a note on the potential of different media in spreading social service messages
24. Make a note on the notable environmental awards in India
25. Critique on the human rights violations in the state of Manipur

(2×15=30)

