



22103273

QP CODE: 22103273

Reg No :

Name :

**B.A DEGREE (CBCS) REGULAR / IMPROVEMENT / REAPPEARANCE
EXAMINATIONS, OCTOBER 2022**

Second Semester

B.A Mass Communication and Journalism Model I

Core Course - MC2CRT09 - REPORTING AND FEATURE WRITING

2017 ADMISSION ONWARDS

37B7C849

Time: 3 Hours

Max. Marks : 80

Part A

*Answer any **ten** questions.*

*Each question carries **2** marks.*

1. Define caption.
2. Define the concept of 5w & 1H.
3. Identify the current editor -in -chief of 'The Hindu' newspaper.
4. Define the term ' Beat Reporting'.
5. Define RAW.
6. Define the term 'Accused'.
7. Define blanket coverage..
8. Define Feedback.
9. Define term 'Journalist'.
10. Define Capsule lead.
11. Define Paid circulation.
12. Define Press Agency.

(10×2=20)

Part B

*Answer any **six** questions.*





Each question carries 5 marks.

13. Describe the incident Watergate scandal.
14. Explain the basic steps involved in writing.
15. Discuss the role of brevity in newspapers.
16. Examine the statement and comment "A Journalist should not be a Copycat".
17. Make a short note on Storyline.
18. Describe interviewing hazards.
19. Describe hour glass style of reporting.
20. Make a note on legal reporting.
21. Make a note on the keys for covering a news beat.

(6×5=30)

Part C

*Answer any **two** questions.*

*Each question carries **15** marks.*

22. Describe the responsibilities of a reporter.
23. Explain about famous watergate scandal and the protection of the source of information.
24. Explain what is beat reporting, types and its operation.
25. Discuss the ethics in Investigative reporting and explain the PCI guidelines.

(2×15=30)

