



21100655

QP CODE: 21100655

Reg No :

Name :

B.A DEGREE (CBCS) EXAMINATION, MARCH 2021

Third Semester

B.A MASS COMMUNICATION AND JOURNALISM

Core Course - MC3CMT15 - INTRODUCTION TO ONLINE JOURNALISM

2017 Admission Onwards

6D05251E

Time: 3 Hours

Max. Marks : 80

Part A

*Answer any **ten** questions.*

*Each question carries **2** marks.*

1. Mouse
2. Operating System
3. Microblogging
4. Citizen Journalist
5. Media convergence
6. Website
7. Multimedia
8. Charles Babbage
9. IoT
10. Wearable computer
11. Artificial Intelligence
12. Vodcasting

(10×2=20)

Part B

*Answer any **six** questions.*

*Each question carries **5** marks.*

13. Explain the Importance of homepage of a website.





14. Differentiate between a GIF and a JPEG image.
15. Explain e-commerce and e-newspaper.
16. What you mean by open source software?
17. What is 'free basics'?
18. Differentiate between AR and VR.
19. Critically examine any one of the government portals.
20. What is online journalism? How it influences the society?
21. Explain hyperlinks with examples.

(6×5=30)

Part C

*Answer any **two** questions.*

*Each question carries **15** marks.*

22. Explain the elements of multimedia with suitable examples.
23. Online newspapers will replace print versions soon. Discuss your views.
24. New media and web journalism have led to evolvement of citizen journalism. Discuss in detail.
25. Should there be government censorship of social media? Why/why not?

(2×15=30)

