



23140660

QP CODE: 23140660

Reg No :

Name :

**B.A DEGREE (CBCS) REGULAR / REAPPEARANCE EXAMINATIONS, OCTOBER
2023**

Fifth Semester

B.A Mass Communication and Journalism Model I

CORE COURSE - MC5CRT24 - ENVIRONMENTAL STUDIES AND HUMAN RIGHTS

2017 Admission Onwards

9D85376F

Time: 3 Hours

Max. Marks : 80

Part A

*Answer any **ten** questions.*

*Each question carries **2** marks.*

1. List any two notable environmental issues in Kerala.
2. Define development communication.
3. Define target audience.
4. Explain the significance of Gyan Darshan.
5. Identify the exhibit 'Visible Work, Invisible Women: Women & Work in Rural India'.
6. Define the term ' PARI'.
7. Describe the role of UNFCC.
8. Explain the sources of water pollution.
9. Explain the sources of sound pollution.
10. Describe the role of United Nations.
11. List two examples of violations of ESCR.
12. Identify the present chairman of State Human Rights Commission.

(10×2=20)

Part B

*Answer any **six** questions.*

*Each question carries **5** marks.*





13. Discuss the scope and importance of Environmental Studies.
14. Discuss the need of public awareness about environment.
15. Describe the impact of tanning industry across India.
16. Discuss about new media as a medium of Development Communication.
17. Examine the relevance of NPTEL.
18. Examine the issue of flood in Kerala and its causes.
19. Discuss the media's role in helping individuals affected by endosulfan.
20. Make a short note on farmer suicides in India.
21. Describe the after effects of Chernobyl nuclear disaster.

(6×5=30)

Part C

*Answer any **two** questions.*

*Each question carries **15** marks.*

22. Make a note on the various alternate energy sources.
23. Discuss the statement ' The history of organized development communication in India can be traced to rural radio broadcast in the 1940's'.
24. Discuss the key issues in waste disposal in our state.
25. Make a detailed note on the Universal Declaration of Human Rights.

(2×15=30)

