



QP CODE: 24001255



24001255

Reg No :

Name :

B.A DEGREE (CBCS) REGULAR / REAPPEARANCE EXAMINATIONS, MARCH 2024

Sixth Semester

B.A Mass Communication and Journalism Model I

CORE COURSE - MC6CRT26 - MEDIA MANAGEMENT, LAW AND ETHICS

2017 Admission Onwards

590024FB

Time: 3 Hours

Max. Marks : 80

Part A

*Answer any **ten** questions.*

*Each question carries **2** marks.*

1. Discuss the interpersonal managerial roles.
2. Define the term 'media conglomerate'.
3. Identify the editor of Srinagar-based Rising Kashmir daily who was killed in the line of duty.
4. Explain the term 'breach' in the context of media law.
5. Define the term 'slander'.
6. Explain the provisions under Article 361 A.
7. Explain 'Section 3' of the Official secrets Act.
8. Explain 'Section 4' of the cinematograph act, 1952.
9. Define the term 'virus'.
10. Explain the term 'accuracy' in the context of media ethics.
11. Identify the head quarters of the Press Council of India.
12. Explain the benefits of embedding journalists.

(10×2=20)

Part B

*Answer any **six** questions.*

*Each question carries **5** marks.*

13. Discuss the functions of a newsroom.





14. Explain the fundamental right 'Right to freedom'.
15. Explain the fact 'directive principles are not enforceable in nature'.
16. Discuss the legal subcategories of defamation.
17. Discuss the difference between 'libel per se' and 'libel per quod'.
18. Explain the term 'newspaper' mentioned in the Press and Registration of Books Act.
19. Discuss the procedure to file RTI.
20. Discuss the features of 'Whistle blowers protection Act, 2011'.
21. Describe the term 'cherry picking'.

(6×5=30)

Part C

*Answer any **two** questions.*

*Each question carries **15** marks.*

22. Describe the nature, scope and importance of media management.
23. Make a critique of the statement 'Indian judiciary acts as the guardian of fundamental rights'.
24. Make a note on the exemptions to the contempt of court.
25. Discuss the pros and cons of sting operations.

(2×15=30)

