

QP CODE: 20101009



Reg No : .....

Name : .....

**BA DEGREE CBCS EXAMINATION, MARCH 2020**

**Fourth Semester**

BA Mass Communication & Journalism

**CORE - MC4CRT19 - RADIO PRODUCTION**

2017 Admission Onwards

4DF316F8

Time: 3 Hours

Marks: 80

**Part A**

*Answer any **ten** questions.*

*Each question carries **2** marks.*

1. Discuss the main invention by Lee DeForest
2. Discuss the term Entertainment Radio
3. Give an example of a radio news format
4. Define body in a news programme
5. Define the term waves
6. Explain the term short wave
7. Define gun mics
8. Explain sound boxes
9. Define Internet radio
10. Define the term narration
11. Identify the frequency range of short wave
12. Give an example of a Satellite radio channel

(10×2=20)

**Part B**

*Answer any **six** questions.*

*Each question carries **5** marks.*

13. Analyse the communication of radio
14. Define news room





15. Discuss the function of radio talks
16. Distinguish between sign in and sign out
17. Distinguish between high volume and medium volume
18. Discuss the uses of Frequencies
19. Describe the functions of Internet radio
20. Evaluate the technology of Community radio
21. Find out the role of Disc jockey and Video jockey

(6×5=30)

### **Part C**

*Answer any **two** questions.*

*Each question carries **15** marks.*

22. Analyse the future generation of radio
23. Analyse the statement - 'Radio speaks millions of words'
24. Analyse the functioning of AIR
25. Distinguish between long wave and short wave with examples

(2×15=30)

