



QP CODE: 22100715

Reg No :

Name :

**B.A DEGREE (CBCS) REGULAR / REAPPEARANCE EXAMINATIONS,
APRIL 2022**

Third Semester

B.A Mass Communication and Journalism Model I

**COMPLEMENTARY COURSE - MC3CMT15 - INTRODUCTION TO ONLINE
JOURNALISM**

2017 Admission Onwards

4B96187A

Time: 3 Hours

Max. Marks : 80

Part A

*Answer any **ten** questions.*

*Each question carries **2** marks.*

1. Explain the term 'Usenet'.
2. Make a note on 'broadband'.
3. Define SMPS.
4. Define the term 'software'.
5. Define 'HTTP'.
6. Recognize the personality 'Charles Simonyi'.
7. Make a note on 'Facebook'.
8. Identify 'The wire' website.
9. Describe the features of 'Bing'.
10. Describe the features of 'WhatsApp'.
11. Give two examples for 'Vodcast'.
12. Give two examples for 'IoT' applications.

(10×2=20)





Part B

Answer any **six** questions.

Each question carries **5** marks.

13. Analyze the nature of different generation of computers.
14. Justify the statement. "Today information is at fingertips".
15. Compare open source operating system with paid proprietary operating systems.
16. Analyze the major characteristics of cyber journalism.
17. Explain the steps in inserting a picture in a powerpoint presentation.
18. Explain the advantages of podcasting.
19. Explain the steps in creating a blog.
20. Judge the role of social media in political campaigns.
21. Compare the merits and demerits of technological development.

(6×5=30)

Part C

Answer any **two** questions.

Each question carries **15** marks.

22. Make a detailed note on the different components of CPU with diagram.
23. Describe the features of MS Word program.
24. Inspect the role of microblogging applications as a communication medium.
25. Analyse how artificial intelligence can be used to cope with natural disasters.

(2×15=30)

