



QP CODE: 22100285



22100285

Reg No :

Name :

**B.A DEGREE (CBCS) REGULAR / REAPPEARANCE EXAMINATIONS,
JANUARY 2022
Fifth Semester**

B.A Mass Communication and Journalism Model I

CORE COURSE - MC5CRT22 - SPECIALIZED JOURNALISM

2017 Admission Onwards

2191D52A

Time: 3 Hours

Max. Marks : 80

Part A

*Answer any **ten** questions.*

*Each question carries **2** marks.*

1. Identify the person who invented 'photography'.
2. Define 'political science'.
3. Define 'reporting'.
4. Define 'observation'.
5. Explain the term 'special interest'.
6. Describe the positives of crime magazines.
7. Define five Ws one H.
8. Explain the term 'local political reporting'.
9. Explain the term 'national reporting'.
10. Define news values.
11. Define the term 'trial by media'.
12. Explain the nature of crime magazine.

(10×2=20)

Part B

*Answer any **six** questions.*

*Each question carries **5** marks.*





13. Make a note on the awards for the best sports journalists in India.
14. Discuss about the ethics of a sports journalist.
15. Discuss about the role and functions of a sports writer.
16. Examine the use of cutlines in photographs with suitable examples.
17. Discuss the impact of sources in political reporting.
18. Discuss the role of a photographer in a fashion magazine.
19. Describe the business journalism in the field of IT.
20. Describe different types political reporting.
21. Discuss on the challenges faced by sports magazines.

(6×5=30)

Part C

*Answer any **two** questions.*

*Each question carries **15** marks.*

22. Explain the evolution and growth of magazines.
23. Discuss the challenges faced by a sport writer in the contemporary time period.
24. Make a note on political controversies in India.
25. Discuss the responsibilities of a financial reporter.

(2×15=30)

