



QP CODE: 23105787



23105787

Reg No :

Name :

B.A DEGREE (CBCS) REGULAR / REAPPEARANCE EXAMINATIONS, MARCH 2023

Sixth Semester

B.A Mass Communication and Journalism Model I

CORE COURSE - MC6CRT26 - MEDIA MANAGEMENT, LAW AND ETHICS

2017 Admission Onwards

3AB34B2D

Time: 3 Hours

Max. Marks : 80

Part A

*Answer any **ten** questions.*

*Each question carries **2** marks.*

1. Explain the role of press releases.
2. Define the term 'oligopoly'.
3. Identify the father of the Indian Constitution.
4. Define the term 'defendant' in the context of media law.
5. Define the term 'tort'.
6. Explain the provisions under Article 361 A.
7. Identify the four categories of film certification in India.
8. Identify the time period for making a complaint under 'Whistleblower Protection Act'.
9. Define 'magic remedy' mentioned in Drug and magic remedies Act.
10. Explain the term 'conflicts of interests'.
11. Explain the Press Council Act, 1978.
12. Explain the main features of panel interview.

(10×2=20)

Part B

*Answer any **six** questions.*

*Each question carries **5** marks.*





13. Describe the four primary types of management decision roles.
14. Explain the fundamental right 'Right to freedom'.
15. Discuss the limitations to freedom of media stated in Article 19(2).
16. Discuss defamation as a tort.
17. Discuss the essentials needed to establish a contempt of court.
18. Discuss the term 'wrongful communication' mentioned in Official Secrets Act.
19. Describe the various types of intellectual property rights.
20. Make a note on the term 'identity theft'.
21. Discuss how sting journalism violate the subject's right to privacy.

(6×5=30)

Part C

*Answer any **two** questions.*

*Each question carries **15** marks.*

22. Describe the nature, scope and importance of media management.
23. Discuss how directive principles help to establish social and economic democracy.
24. Describe the need of balance between free speech and fair trial.
25. Make a note on the Code of Ethics adopted by AINEC.

(2×15=30)

