



23104380

**QP CODE: 23104380**

**Reg No** : .....

**Name** : .....

**B.A DEGREE (CBCS) REGULAR / IMPROVEMENT / REAPPEARANCE  
EXAMINATIONS, JANUARY 2023**

**Third Semester**

B.A Mass Communication and Journalism Model I

**COMPLEMENTARY COURSE - MC3CMT15 - INTRODUCTION TO ONLINE  
JOURNALISM**

2017 Admission Onwards

AA640A60

Time: 3 Hours

Max. Marks : 80

**Part A**

*Answer any **ten** questions.*

*Each question carries **2** marks.*

1. Identify the personality 'Charles Babbage'.
2. Explain the term 'Output'.
3. Give an example for application software.
4. Give an example for open source operating system.
5. Explain the term 'IPTV'.
6. Describe the use of 'templates'.
7. Explain any two shortcut keys used in MS Powerpoint.
8. Describe any two merits of citizen journalism.
9. Define 'Podcast'.
10. Define 'Vodcast'.
11. Give two examples for 'blog'.
12. Make a note on the robot 'Sophia'.

(10×2=20)





### Part B

Answer any **six** questions.

Each question carries **5** marks.

13. Explain the role of internet as a mass medium.
14. Examine the impact of online editions on print editions of newspapers.
15. Make a note on the function of A.L.U.
16. Make a note on the ethics of online journalism.
17. Explain the steps in opening a new document and saving it in MS Word.
18. Describe the term 'citizen journalist'.
19. Examine the latest trends in microblogging.
20. Make an analysis on the uses of search engines.
21. Explain the different categories of 'IoT'.

(6×5=30)

### Part C

Answer any **two** questions.

Each question carries **15** marks.

22. Analyze the influence and impact of internet.
23. Explain the major advancements in communication field due to the rise of IT.
24. Prepare a script for a travel vlog for your website.
25. Explain how internet of things helped to create an interconnected world of communication and information.

(2×15=30)

