



QP CODE: 22101158



22101158

Reg No :

Name :

B.A DEGREE (CBCS) REGULAR / REAPPEARANCE EXAMINATIONS, APRIL 2022

Sixth Semester

B.A Mass Communication and Journalism Model I

CORE - MC6CRT26 - MEDIA MANAGEMENT, LAW AND ETHICS

2017 Admission Onwards

3404F619

Time: 3 Hours

Max. Marks : 80

Part A

*Answer any **ten** questions.*

*Each question carries **2** marks.*

1. Discuss the interpersonal managerial roles.
2. Define the term 'monopoly'.
3. Explain Article 32 of the Indian constitution.
4. Explain the term 'juvenile' in the context of media law.
5. Define the term 'libel'.
6. Explain the provisions under Article 361 A.
7. Define the term 'work' in the context of the copyright act.
8. Describe the term 'industrial designs' in the context of IPR.
9. Define 'harmful publication' mentioned in Young persons harmful publication Act.
10. Explain the term 'applied ethics'.
11. Define the term 'crass commercialism'.
12. Explain the term 'net neutrality'

(10×2=20)

Part B

*Answer any **six** questions.*

*Each question carries **5** marks.*

13. Discuss the objectives and goals of media management.





14. Examine the organisational structure of the Supreme Court of India.
15. Discuss the nature of directive principles of state policy.
16. Explain the punishments for defamation.
17. Discuss the concept of 'trial by media'.
18. Discuss the term 'wrongful communication' mentioned in Official Secrets Act.
19. Make a note on the term 'data diddling'.
20. Discuss the relevance of 'Whistle blowers protection Act, 2011'.
21. Discuss on the topic 'media as propaganda machines'.

(6×5=30)

Part C

*Answer any **two** questions.*

*Each question carries **15** marks.*

22. Discuss the key activities of a broadcast newsroom.
23. Make a critique of freedom of media with the help of a case study.
24. Describe the need of balance between free speech and fair trial.
25. Discuss the statement 'Sting operations are fraught with questions of authenticity, integrity, and objectivity'.

(2×15=30)

