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Reg. No.....

Name.....

B.A. DEGREE (C.B.C.S.) EXAMINATION, NOVEMBER 2018

Third Semester

Mass Communication and Journalism

Complementary Course III—INTRODUCTION TO ONLINE JOURNALISM

(2017 Admission onwards)

Time : Three Hours

Maximum Marks : 80

Part A

*Answer any **ten** of the following.*

Each question carries 2 marks.

1. Linux.
2. Blog.
3. Firewalls.
4. Hyperlink.
5. Virtual reality.
6. URL.
7. PDF.
8. HTTP.
9. Joystick.
10. DVD.
11. Google.
12. USB.

(10 × 2 = 20)

Part B

*Answer any **six** questions.*

Each question carries 5 marks.

13. What is IoT ? Explain its relevance and scope.
14. Define the principles of online aesthetics.

Turn over





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15. Explain the functions of output units.
16. Write notes on : a) Podcasting b) portals.
17. Explain recent trends in computing with special focus on augmented reality.
18. Discuss the strengths and limitations of annotative reporting.
19. Explain freeware software.
20. Elucidate major features of internet.
21. Explain citizen journalism and evaluate its scope in India.

(6 × 5 = 30)

Part C

*Answer any **two** questions.
Each question carries 15 marks.*

22. Explain the features of online journalism.
23. Discuss the impact of social media on print and electronic journalism.
24. Write a note on evolution of computer.
25. Elucidate the difference between new media and traditional media.

(2 × 15 = 30)

