

QP CODE: 22101172



Reg No :

Name :

BBA DEGREE (CBCS) REGULAR / REAPPEARANCE EXAMINATIONS, APRIL 2022

Sixth Semester

Bachelor of Business Administration

**Choice Based Core Course - BA6CBT29 - INVESTMENT AND INSURANCE
MANAGEMENT**

2017 Admission Onwards

35519BA9

Time: 3 Hours

Max. Marks : 80

Part A

*Answer any **ten** questions.*

*Each question carries **2** marks.*

1. Give any three objectives of investment in securities.
2. Name any four factors influencing investment decisions.
3. What do you understand by investment media?
4. Distinguish between an equity and a preference share.
5. What is an IPO Grading?
6. How is primary market different from secondary market?
7. What is an Investor protection fund?
8. Explain the types of Whole life policy.
9. List the objectives of investing in units.
10. How are mutual funds classified according to location?
11. Is insurance a cooperative device?
12. Name the advantages of principle of indemnity.

(10×2=20)

Part B

*Answer any **six** questions.*

*Each question carries **5** marks.*





13. How are business risk different from financial risk?
14. Write short notes on Commercial paper and Certificates of Deposit.
15. What are the advantages of G-secs over Industrial securities?
16. Explain the functions of Stock Exchange.
17. Explain the role played by a Jobber as a functionary in the Stock Exchange market.
18. Describe the features and players of Government Securities market.
19. Define and describe the features of Life insurance policy.
20. What are the primary functions of Insurance?
21. What are the requirements that need to be met in the contract of insurance?

(6×5=30)

Part C

*Answer any **two** questions.*

*Each question carries **15** marks.*

22. What are the objectives of investment in securities?
23. Explain the important components of the Indian financial system.
24. What are the different alternative forms of investment available to an investor. Discuss.
25. Define Insurance. Describe its nature and scope.

(2×15=30)

