

**C.B.C.S.S. B.B.A./B.B.M. DEGREE EXAMINATION, NOVEMBER 2009****First Semester****HISTORICAL PERSPECTIVE OF MANAGEMENT**

(Common for B.B.A. and B.B.M.)

Time : Three Hours

Maximum Weight : 25

**Part A***Answer all questions.**Each bunch of 4 questions carries weight 1.***Bunch I**

1. The concept of "POSDCORB" was proposed by \_\_\_\_\_.
2. \_\_\_\_\_ is a top level function which centres around the determination of plans, policies and objectives of a business enterprise.
3. \_\_\_\_\_ means the hierarchy of authority from the highest executive to the lowest one for the purpose of communication.
4. \_\_\_\_\_ is known as Father of Bureaucracy.

**Bunch II**

5. The concept of Management theory jungle was put forward by \_\_\_\_\_.
6. \_\_\_\_\_ is the pattern of an organisation's response to its environment over time.
7. In illumination experiment correlation of productivity with \_\_\_\_\_ was tested.
8. Planning is a \_\_\_\_\_ process.

**Bunch III***Match the following questions.*

- |                          |                   |
|--------------------------|-------------------|
| 9. Time and motion study | Elton Mayo.       |
| 10. System Approach      | Classical Theory. |
| 11. Hawthorne Experiment | Henry Fayol.      |
| 12. Bureaucracy          | Herbert Simon.    |

**Bunch IV**

13. The ability of a manager to take a broad and far-sighted view of the organisation can be referred as \_\_\_\_\_.
14. The ratio of input to output can be referred as \_\_\_\_\_.
15. A set of interrelated components that provides information for decision making in an organisation can be called as \_\_\_\_\_.
16. \_\_\_\_\_ refers to concentration of specialized activity in one department.

(4 × 1 = 4)

**Turn over**

**Part B**

*Answer five out of eight questions.  
Each carries a weight of 1.*

17. Write short notes on Time Study.
18. "Management as a Science". Discuss.
19. Characteristics of Bureaucratic Organisation.
20. What do you mean by Delegation ?
21. What do you mean by MBE ?
22. Write note on "Planning Premises".
23. What is the need of control in management ?
24. Write down the characteristics of organisation.

(5 × 1 = 5)

**Part C**

*Answer four out of six questions.  
Each carries a weight of 2.*

25. What do you mean by Departmentalisation ?
26. Discuss the scope of management.
27. Explain the nature and purpose of planning.
28. Discuss the importance of decision-making in management.
29. Explain the principles of Scientific Management.
30. Write short note on TQM.

(4 × 2 = 8)

**Part D**

*Answer two out of three questions.  
Each carries a weight of 4.*

31. Explain in detail about MBO.
32. Discuss in detail about the system approach in Management.
33. Explain the various roles of manager in an organisation.

(2 × 4 = 8)