

E 3308

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Reg. No.....

Name.....

B.B.A. DEGREE (C.B.C.S.S.) EXAMINATION, OCTOBER 2016

Fifth Semester

Core Course—HUMAN RESOURCE MANAGEMENT

(2013 Admission onwards)

Time : Three Hours

Maximum : 80 Marks

Part A

*Answer all questions.
Each question carries 1 mark.*

1. Define HRM.
2. What is Ergonomics ?
3. Define Staffing.
4. What is labour turnover ?
5. What is induction ?
6. What is Fringe benefit ?
7. What is VRS ?
8. What is transfer ?
9. Define Training.
10. Define Job.

(10 × 1 = 10)

Part B

*Answer any eight questions.
Each question carries 2 marks.*

11. What is selection ?
12. What is Group Interview ?
13. What is Placement ?
14. What do you mean by on-the-job training ?
15. What is management development ?
16. What is role playing ?
17. What do you mean by career planning ?
18. What do you mean by prerequisites ?

Turn over

19. What is job analysis ?
20. Explain performance appraisal.
21. What is promotion ?
22. What is Job design ?

(8 × 2 = 16)

Part C

*Answer any six questions.
Each question carries 4 marks.*

23. Discuss the various levels of management.
24. Discuss briefly stages in selection procedure.
25. How training is beneficial to organisations ?
26. Define Job evaluation. What are its objectives ?
27. Discuss various kinds of transfer.
28. What are the factors considered for promotion ?
29. Discuss the functions of Personnel Department.
30. Explain the factors affecting wage policy.
31. Discuss the advantages and limitations of career planning.

(6 × 4 = 24)

Part D

*Answer any two questions.
Each question carries 15 marks.*

32. Discuss the nature, scope and importance of HRM.
33. Define Recruitment. Discuss the various sources of recruitment.
34. Discuss various methods of Performance Appraisal.
35. Define Manpower Planning. Discuss its features and steps.

(2 × 15 = 30)