

E 2009

(Pages : 2)

Reg. No.....

Name.....

B.B.A. DEGREE (C.B.C.S.S.) EXAMINATION, APRIL 2018

Fifth Semester

Core Course—ORGANISATION BEHAVIOUR

[2013 Admission onwards]

Time : Three Hours

Maximum Marks : 80

Part A

Answer all questions.

Each question carries 1 mark.

1. Mention the concept of Organisation Behaviour.
2. Define Motivation.
3. Define job satisfaction.
4. What is personality.
5. What is team spirit.
6. Who is a leader.
7. What do you mean by trait.
8. What is Conscientiousness.
9. What is Openness.
10. What is Ego.

(10 × 1 = 10)

Part B

Answer any eight questions.

Each question carries 2 marks.

11. Define Organizational Behaviour.
12. What are the primary needs.
13. What is self esteem needs.
14. What are the psychological needs.
15. What is intrinsic reward.
16. Mention non financial individual incentives.

Turn over

17. What is profit sharing.
18. Who is a participative leader.
19. What is mentoring.
20. What is guidance.
21. Define rotation.
22. Define job enrichment.

(8 × 2 = 16)

Part C

*Answer any six questions.
Each question carries 4 marks.*

23. Explain the trait theory of organizational behaviour.
24. Discuss the scope of Organisational Behaviour.
25. Explain the different types of Personality.
26. Give the importance of counseling.
27. Give the importance of guidance.
28. Give the difference between job enrichment and job enlargement.
29. Give the importance of non-financial motivation.
30. What is theory Y ?
31. What is the advantages of job rotation ?

(6 × 4 = 24)

Part D

*Answer any two questions.
Each question carries 15 marks.*

32. Discuss the importance of Organisational Behaviour.
33. Explain trait theory of leadership.
34. Discuss the factors affecting employee attitude in productivity.
35. Explain the effect of job satisfaction.

(2 × 15 = 30)