

E 1488

(Pages : 2)

Reg. No.....

Name.....

C.B.C.S.S.—B.B.A./B.B.M. DEGREE EXAMINATION, APRIL 2011

Second Semester

Core Course—BUSINESS ETHICS AND INDIAN SOCIAL SYSTEM

(Common for B.B.A and B.B.M.)

Time : Three Hours

Maximum Weight : 25

Part A

Answer all questions.

Each bunch of 4 questions carries weight 1.

- I. 1 — are norms that individual or society beliefs are right or wrong.
2 An ethic that emphasizes caring for others is —.
3 Individual entitlement to freedom of choice and well-being is —.
4 A reason for a person to act in a particular way in a situation is —.
- II. 5 — distributes society's benefits and burden fairly.
6 Utilitarianism is a — theory.
7 Individual character is a concept of — ethics theory.
8 — concept which holds the belief that an action is good if it promotes or tends to promote the fulfilment of goals.
- III. 9 Personal improvement is a — type of ethical theory.
10 Individual must act of his own free will is an element of —.
11 An entitlement that derives from a legal system is —.
12 Duties other have to not interfere in certain activities of the person who holds the right is —.
- IV. 13 Equality of income, wealth is opportunity is referred as —.
14 The ratio of input to output is —.
15 Capable of being applied equally to everyone —.
16 Fairly blaming or punishing persons for doing wrong is —.

(4 × 1 = 4)

Turn over

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Part B

*Answer any 5 questions.
Each question carries a weight of 1.*

Write short notes on :

- 17 Ethics.
- 18 Value system.
- 19 Ethical principles.
- 20 Green policy.
- 21 Ethical relativism.
- 22 Ecological concerns.
- 23 Urbanization.
- 24 Stake holders.

(5 × 1 = 5)

Part C

*Answer any 4 questions.
Each question carries weight 2.*

- 25 Explain Indian Ethos.
- 26 Discuss nature of ethics.
- 27 Elaborate the process of social change in Rural India.
- 28 Explain employees' obligations to organisation.
- 29 Briefly explain the relevance of ethics in business.
- 30 Discuss ethical principles of Marx.

(4 × 2 = 8)

Part D

*Answer any 2 questions.
Each carries wieght 4.*

- 31 Discuss various ecological conerns and ethical issues.
- 32 What do you mean by corporate social responsibility. Explain the arguments for CSR in detail.
- 33 Explain the various factors infuencing business ethics.

(2 × 4 = 8)