

E 2044

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Reg. No.....

Name.....

B.B.A./B.B.M. DEGREE (C.B.C.S.S.) EXAMINATION, APRIL 2021

Sixth Semester

Core Course—PRODUCTION MANAGEMENT

(Common for B.B.A and B.B.M.)

(2013 – 2016 Admissions)

Time : Three Hours

Maximum Marks : 80

Part A

*Answer **all** questions.*

Each question carries 1 mark.

1. What is product design?
2. What is continuous production system?
3. What is dispatching?
4. What do you mean by labour efficiency?
5. What is inventory control?
6. What is bid buying?
7. What is work place layout?
8. What is standard time?
9. What is quality control?
10. What is product line?

(10 × 1 = 10)

Part B

*Answer any **eight** questions.*

Each question carries 2 marks.

11. What is prototyping?
12. What is work bench?
13. What is EOQ?
14. What is speculative purchasing?
15. What is production control?
16. What is materials management?

Turn over

17. What is market research?
18. What is product development?
19. What do you mean by marketability tests?
20. What is flow process chart?
21. What is assembling?
22. What is value analysis?

(8 × 2 = 16)

Part C

*Answer any **six** questions.*

Each question carries 4 marks.

23. Discuss the features of intermittent production system.
24. What are the objectives and importance of PPC?
25. Explain the functions of inventory control.
26. Explain the objectives of plant layout.
27. Describe how the job is broken down to elements.
28. Explain the stages of new product development.
29. Discuss the objectives of product planning.
30. Describe the scope of materials management.
31. Why Quality Control is important in businesses?

(6 × 4 = 24)

Part D

*Answer any **two** questions.*

Each question carries 15 marks.

32. Describe the problems faced by production managers.
33. Discuss the functions and characteristics of production planning and control.
34. Explain the methods of purchasing.
35. Explain the types of plant layout.

(2 × 15 = 30)