



QP CODE: 22102692

Reg No :

Name :

BBA DEGREE (CBCS) REGULAR EXAMINATIONS, AUGUST 2022

Fourth Semester

Bachelor of Business Administration

Core Course - BA4CRT18 - ENTREPRENEURSHIP

2020 Admission Only

9E1E0BFB

Time: 3 Hours

Max. Marks : 80

Part A

*Answer any **ten** questions.*

*Each question carries **2** marks.*

1. Who is an entrepreneur?
2. Name the four elements of business
3. Who is an intrapreneur?
4. Define short term objectives of edp.
5. Who are target groups?
6. What are non-quantifiable projects?
7. What is overrun finance?
8. What are the two stages of registration procedure of SSI units?
9. What do you mean by sickness of an industry?
10. Define internal sickness of an industry.
11. Define project formulation.
12. Define input analysis.

(10×2=20)

Part B

*Answer any **six** questions.*

*Each question carries **5** marks.*

13. What are the objectives of EDP?





14. What are the contents of training programme under edp?
15. List out the institutions conducting edps in Kerala.
16. Explain clearly the process of project identification.
17. Explain the legal requirements to be followed for the establishment of a new business.
18. Give the functions of SIDO.
19. Write a note on NIESBUD.
20. State the planning commission guidelines for formulating project report.
21. State the problems faced by entrepreneurs.

(6×5=30)

Part C

*Answer any **two** questions.*

*Each question carries **15** marks.*

22. Describe the objectives and functions of DICs.
23. Explain external environmental analysis.
24. What do you mean by registration of SSI units? Write down the procedure for registration of SSI units.
25. What are the different sources of business ideas?

(2×15=30)

