

**C.B.C.S.S. B.B.A./B.B.M. DEGREE EXAMINATION, NOVEMBER 2009****First Semester****GLOBAL BUSINESS ENVIRONMENT**

(Common for BBA and BBM)

Time : Three Hours

Maximum Weight : 25

**Part A**

*Answer all questions.  
Each bunch carries weight 1.*

**Bunch I**

1. FEMA means \_\_\_\_\_.
2. The Uruguay round agreements of GATT was held during the period \_\_\_\_\_.
3. \_\_\_\_\_ are the criteria used to define where a product was made.
4. India implemented TRIPS Agreement by launching the product patent system from \_\_\_\_\_.

**Bunch II**

5. Expand EPCG \_\_\_\_\_.
6. ASEAN means \_\_\_\_\_.
7. Expand SEZ \_\_\_\_\_.
8. Expand ADB \_\_\_\_\_.

**Bunch III**

9. The headquarters of World Bank is situated at \_\_\_\_\_.
10. The Environment protection Act came in the year \_\_\_\_\_.
11. The Institution known as "Soft loan window of World Bank" \_\_\_\_\_.
12. SEBI was established in the year \_\_\_\_\_.

**Bunch IV**

13. UNCTAD means \_\_\_\_\_.
14. BRIC stands for \_\_\_\_\_.
15. The Administered Price Mechanism (APM) for petroleum and diesel was abolished with effect from \_\_\_\_\_.
16. A receipt denoting ownership of foreign-based corporation shares which are traded in numerous capital market around the world can be called \_\_\_\_\_.

(4 × 1 = 4)

**Part B (Short Answers)**

*Answer any five out of eight.  
Each carries a weight 1.*

17. What do you mean by Fiscal deficit ?
18. What are the components of Human Poverty Index ?

**Turn over**

19. Mention any two themes of Competition Act.
20. What do you mean by TRIM ?
21. "Private Sector is preferable to Public Sector." Justify.
22. What do you mean by Inflation ?
23. Distinguish between Repo rate and Bank rate.
24. What do you mean by delicensing ?

(5 × 1 = 5)

**Part C (Short Essay)**

*Answer four out of six.  
Each carries a weight 2.*

25. Explain the functions of IMF.
26. Explain the objectives of TRIPS.
27. Discuss Foreign Trade Policy of India.
28. What are the different modes of Foreign Direct Investment ?
29. Explain the characteristic features of Indian Economy.
30. Discuss Goldman Sachs Economic report.

(4 × 2 = 8)

**Part D (Essay)**

*Answer two out of three questions.  
Each carries a weight 4.*

31. Critically examine the progress made in India's Business growth.
32. Discuss the competitive business environment that arises as an outcome of implementation of globalisation and liberalisation policies.
33. WTO rules make life easier for all. Do you agree with the statement ? Why ?

(2 × 4 = 8)