



QP CODE: 22102691

Reg No :

Name :

BBA DEGREE (CBCS) REGULAR EXAMINATIONS, AUGUST 2022

Fourth Semester

Bachelor of Business Administration

Core Course - BA4CRT17 - MANAGERIAL ECONOMICS

2020 Admission Only

B0CA8C7F

Time: 3 Hours

Max. Marks : 80

Part A

*Answer any **ten** questions.*

*Each question carries **2** marks.*

1. Give the meaning of managerial economics.
2. Give any four features of managerial economics.
3. Write a short note on recession.
4. Define inflation.
5. What do you mean by fiscal policy?
6. Differentiate between industry demand and company demand.
7. What do you mean by consumer surplus?
8. What is perfectly inelastic demand?
9. How does a firm determine the optimum combination of inputs?
10. State the terms internal economies and external economies.
11. What is market? Give its classifications.
12. State the concept of monopoly.

(10×2=20)

Part B

*Answer any **six** questions.*





Each question carries 5 marks.

13. Compare the features of managerial economics and pure economics..
14. Write a short note on the uses of business cycle.
15. Describe secondary function of a commercial bank.
16. What are the objectives of monetary policy?
17. Describe the reasons behind the working of the law of demand.
18. Explain the term cross elasticity of demand giving examples.
19. Comment on penetration price policy.
20. Distinguish between price leadership and price discrimination.
21. Describe the the features of perfect competition.

(6×5=30)

Part C

*Answer any **two** questions.*

Each question carries 15 marks.

22. Discuss the scope of Managerial Economics.
23. Explain the functions of Central Bank.
24. State and illustrate the law of diminishing Marginal utility.
25. Illustrate the law of variable proportions.

(2×15=30)

