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Reg. No.....

Name.....

B.B.A./B.B.M. DEGREE (C.B.C.S.S.) EXAMINATION, OCTOBER 2015

Third Semester

Common Course – ENTREPRENEURSHIP

(Common for B.B.A. and B.B.M.)

[2013 Admission onwards]

Time : Three Hours

Maximum : 80 Marks

Part A (Short Answer Questions)

Answer all questions.

Each question carries 1 mark.

1. Who is an entrepreneur?
2. Who is a drone entrepreneur?
3. What is EDP?
4. What is NISIET?
5. Define Project Report.
6. What is Bridge Finance?
7. What is screening of project ideas?
8. What is Small Scale Industry?
9. Write a note on DIC.
10. What is Single Window System?

(10 × 1 = 10)

Part B (Brief Answer Questions)

Answer any eight questions.

Each question carries 2 marks.

11. Distinguish between Entrepreneurs and Managers.
12. State the phases of EDP.
13. Mention the sources of project ideas.
14. Write a note on venture capital.
15. What are the objectives of Project Report?
16. Mention the symptoms of sickness in SSIs.

Turn over

17. Write a note on NIESBUD.
18. What are the sources of working capital?
19. State the characteristics of a project.
20. Mention the advantages of a Small Scale business unit.
21. Give the functions of SIDO.
22. Write a note on intrapreneur.

(8 × 2 = 16)

Part C (Descriptive/Short-Essay Type Questions)

Answer any six questions.

Each question carries 4 marks.

23. Discuss the qualities of a successful entrepreneur.
24. Explain the characteristics of entrepreneurship.
25. Discuss the objectives and significance of EDP.
26. What are the contents of a project report?
27. What are the causes of sickness in Small Scale business units?
28. Explain the various sources of fixed capital requirements available to entrepreneurs.
29. Enumerate the basic problems of women entrepreneurs in India.
30. Explain clearly the process of project identification.
31. Explain the main function of an entrepreneur.

(6 × 4 = 24)

Part D (Long Essays)

Answer any two questions.

Each question carries 15 marks.

32. Explain the role of entrepreneurship in economic development.
33. Describe the various steps to be taken by an entrepreneur to start a small scale industrial unit.
34. Explain the various factors influencing entrepreneurship development.
35. Explain the institutional setup for providing finance to entrepreneurs in India.

(2 × 15 = 30)