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Reg. No.....

Name.....

B.B.A./B.B.M. DEGREE (C.B.C.S.S.) EXAMINATION, MARCH 2017

Sixth Semester

Core Course—PRODUCTION MANAGEMENT

(Common for B.B.A. and B.B.M.)

[2013 Admission onwards]

Time : Three Hours

Maximum : 80 Marks

Part A

Answer all questions.

Each question carries 1 mark.

1. What is production control ?
2. What is flow production ?
3. What is supply chain management ?
4. What is inventory control ?
5. What is time study ?
6. What is test marketing ?
7. What do you mean by innovation ?
8. What is process layout ?
9. What is speculative purchasing ?
10. What do you mean by optimum utilisation of resources ?

(10 × 1 = 10)

Part B

Answer any eight questions.

Each question carries 2 marks.

11. What is continuous production ?
12. What is production scheduling ?
13. What is job design ?
14. What is JIT inventory ?
15. What is dispatching ?
16. What is work-in-progress inventory ?
17. What is job sequencing ?
18. What are actual time and standardised basic time ?

Turn over

19. What is meant by commercialisation of new product ?
20. What is danger level in inventory management ?
21. What is quality assurance ?
22. What is beta testing ?

(8 × 2 = 16)

Part C

*Answer any six questions.
Each question carries 4 marks.*

23. Discuss the functions of production planning and control.
24. Bring out the scope of production management.
25. Explain the functions of inventory control.
26. Describe the factors influencing plant layout.
27. What are the advantages of production control ?
28. Bring out the new product strategies.
29. Discuss the methods of purchasing.
30. Explain the pre-requisites of production planning and control.
31. What is the importance of materials management in production ?

(6 × 4 = 24)

Part D

*Answer any two questions.
Each question carries 15 marks.*

32. Explain the types of production systems.
33. Discuss the steps of production planning and control.
34. Describe the methods of inventory control.
35. Discuss the process of new product development.

(2 × 15 = 30)