

**E 9829**

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Reg. No.....

Name.....

**B.B.A./B.B.M. DEGREE (C.B.C.S.S.) EXAMINATION, NOVEMBER 2014**

**First Semester**

**GLOBAL BUSINESS ENVIRONMENT**

(Common for B.B.A. and B.B.M.)

[2013 Admission onwards]

Time : Three Hours

Maximum : 80 Marks

**Part A**

*Answer all questions.  
Each question carries 1 mark.*

1. What is macro environment to business ?
2. What is IFC ?
3. Define Privatisation.
4. What is a commodity ?
5. What is EEC ?
6. Define Dumping.
7. What is Industrial policy ?
8. What do you mean by legal environment of business ?
9. What are tariff barriers ?
10. What is IDA ?

(10 × 1 = 10)

**Part B**

*Answer any eight questions.  
Each question carries 2 marks.*

11. Describe the objectives of SARRC.
12. How a society's economy affect business ?
13. What is WTO ? Why is it important ?
14. What is the significance of liberalisation in a globalised economy ?
15. What is balance of payment ?
16. How a country's anti-dumping duty is determined ?

**Turn over**

17. What is internal taxation ? How is it applicable in controlling trade ?
18. Discuss the stake holder concept in business.
19. What is global integration ?
20. Describe culture shock.
21. Explain the role of UNCTAD in Indian.
22. What is IFC ?

(8 × 2 = 16)

### Part C

*Answer any six questions.  
Each question carries 4 marks.*

23. Explain the methods of privatisation.
24. Discuss the advantages and limitations of globalising Indian Economy.
25. Describe the objectives of India's current Industrial policy.
26. Bring out the economic indicators of business.
27. How do IMF promote India business ?
28. What were the problems in GATT agreement ?
29. List out the functions of World Bank in India.
30. What are the problems of dumping ?
31. Explain trade blocks.

(6 × 4 = 24)

### Part D

*Answer any two questions.  
Each question carries 15 marks.*

32. Regional trade agreements help remaining major trade blocks. How is this applicable in Indian business ? Discuss.
33. Bring out in detail the factors to be considered if an entrepreneur moves abroad to expand his business. Take an example of an industry of your choice.
34. Explain the role of International Institutions in promoting business in India.
35. Globalisation of Indian business resulted in the eradication of small vendors in the trade sector comment.

(2 × 15 = 30)