



QP CODE: 23123481

Reg No :

Name :

BBA DEGREE (CBCS) REGULAR EXAMINATIONS, MAY 2023

Fourth Semester

Bachelor of Business Administration

CORE COURSE - BA4CRT18 - ENTREPRENEURSHIP

2021 Admission Only

457C7820

Time: 3 Hours

Max. Marks : 80

Part A

*Answer any **ten** questions.*

*Each question carries **2** marks.*

1. Define entrepreneur.
2. Who is a spontaneous entrepreneur?
3. Who is a manager?
4. Who are target groups?
5. Name District Industries Centres(DIC).
6. Define sectoral projects.
7. Define project identification.
8. Define enterprise.
9. Why registration is necessary for SSI units?
10. What do you mean by sickness of an industry?
11. What is meant by project report?
12. Give the importance of project report.

(10×2=20)

Part B

*Answer any **six** questions.*

*Each question carries **5** marks.*





13. Differentiate between business entrepreneurship and social entrepreneurship.
14. What is the need for edp?
15. List out the institutions conducting edps in Kerala.
16. What are the role of technological factors in project selection?
17. Explain short term loans.
18. Discuss the functions of EDII.
19. Write a note on NIESBUD.
20. State the planning commission guidelines for formulating project report.
21. State the problems faced by entrepreneurs.

(6×5=30)

Part C

*Answer any **two** questions.*

*Each question carries **15** marks.*

22. Describe different types of entrepreneurs.
23. Describe various steps to be taken by an entrepreneur to start a small scale industrial unit.
24. Examine the causes of sickness in SSI units.
25. What are the different sources of business ideas?

(2×15=30)

