

E 4235

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Reg. No.....

Name.....

**B.B.A./B.B.M. DEGREE (C.B.C.S.S.) EXAMINATION, OCTOBER 2012**

**Third Semester**

**Common Course—ENTREPRENEURSHIP**

**(Common for BBA and BBM)**

**Time : Three Hours**

**Maximum Weight : 25**

**Part A (Objective Type)**

*Answer all questions.*

*Each bunch of four questions carries a weight of 1.*

- I. 1 The entrepreneur who has neither the will nor the desire to introduce and adopt new methods is called \_\_\_\_.
- (a) Innovative entrepreneur. (b) Adoptive entrepreneur.  
(c) Fabian entrepreneur. (d) Agricultural entrepreneur.
- 2 The social factor that affects the growth of entrepreneurship is :
- (a) Greater risks involved in business.  
(b) Non-availability of capital.  
(c) Lack of skilled labour.  
(d) Customs and traditions.
- 3 Which one of the following agencies has the power to declare any industrial unit as a potentially sick unit ?
- (a) BIFR. (b) MRTPC.  
(c) FICCI. (d) IRBI.
- 4 The analysis of the adequacy of the plant and equipment of the proposed project is called \_\_\_\_.
- (a) Market feasibility analysis. (b) Economic feasibility analysis.  
(c) Managerial feasibility analysis. (d) Technical feasibility analysis.
- II. 5 In \_\_\_\_ phase of entrepreneurship development the motivated entrepreneurs are properly trained.
- (a) Support. (b) Initial.  
(c) Development. (d) Maturity.
- 6 \_\_\_\_ is the apex body for co-ordinating the activities of institutions engaged in entrepreneurship development.
- (a) NIESBUD. (b) NAYE.  
(c) NISIET. (d) SIDBI.

**Turn over**

7 All the services and support required by small scale industries are provided under one roof by :

- (a) SIDCO.
- (b) NSIC.
- (c) DIC.
- (d) SISI.

8 The project appraisal is generally done by \_\_\_\_\_.

- (a) Prospective entrepreneurs.
- (b) Concerned State Governments.
- (c) Financial institutions.
- (d) All of the above.

III. 9 The main function of SIDO is :

- (a) Co-ordination.
- (b) Industrial Development.
- (c) Extension.
- (d) All.

10 Which of the following relates to project ?

- (a) Can be set up only by the government.
- (b) Is a plan with objectives.
- (c) Does not consume resources.
- (d) Is always service oriented.

11 Project Report is prepared by \_\_\_\_\_.

- (a) The Entrepreneur.
- (b) The Financial Institution.
- (c) Auditors.
- (d) Creditors.

12 Term Loans are used for \_\_\_\_\_.

- (a) The purchase of stock.
- (b) Settlement of book debts.
- (c) The purchase of current assets.
- (d) The acquisition of fixed assets.

IV. 13 The entrepreneurs who are encouraged and trained through training programmes are called \_\_\_\_\_.

- (a) Chance entrepreneurs.
- (b) Natural entrepreneurs.
- (c) Created entrepreneurs.
- (d) Forced entrepreneurs.

14 The main objective of preparing a project report is :

- (a) To appraise a project and lend.
- (b) To anticipate future problems and solve them.
- (c) To assess the cost and source of finance.
- (d) All of the above.

15 Which one of the following is not the element of entrepreneurship ?

- (a) Accounting.
- (b) Creative activity.
- (c) Professional activity.
- (d) Result-oriented behaviour.



- 16 Which is the element of entrepreneurial behaviour ?
- (a) Resourcefulness. (b) Profit orientation.  
(c) Optimism. (d) All these.

(4 × 1 = 4)

**Part B (Short Answer Questions)**

*Answer any five questions.  
Each question carries a weight of 1.*

- 17 Who is an entrepreneur ?  
18 Define entrepreneurship.  
19 What is bridge finance ?  
20 What is Venture Capital ?  
21 Define a Small Scale Industrial Unit.  
22 What is seed capital ?  
23 Who is an intrapreneur ?  
24 What is NISIET ?

(5 × 1 = 5)

**Part C (Short Essay Questions)**

*Answer any four questions.  
Each question carries a weight of 2.*

- 25 Explain the characteristics of an entrepreneur.  
26 Discuss the objectives of EDP.  
27 Discuss the functions of SISI.  
28 Explain the sources from where business ideas originate.  
29 What are the contents of Project Report ?  
30 Distinguish between Entrepreneurs and Managers.

(4 × 2 = 8)

**Part D (Essay Type Questions)**

*Answer any two questions.  
Each question carries a weight of 4.*

- 31 Discuss the role of entrepreneurs in the economic development of a country.  
32 Discuss the problems of women entrepreneurs.  
33 Explain the causes of sickness in small scale industry.

(2 × 4 = 8)