



QP CODE: 24020617

Reg No :

Name :

BBA DEGREE (CBCS) REGULAR EXAMINATIONS, APRIL 2024

Fourth Semester

Bachelor of Business Administration

Core Course - BA4CRT18 - ENTREPRENEURSHIP

2017 Admission Onwards

6190FA20

Time: 3 Hours

Max. Marks : 80

Part A

*Answer any **ten** questions.*

*Each question carries **2** marks.*

1. Define service entrepreneur.
2. Who is an intrapreneur?
3. Discuss women entrepreneurs.
4. Define long term objectives of edp.
5. Define achievement motivation training.
6. What do you mean by ABC opportunities?
7. Define capital.
8. Define enterprise.
9. What is SIDO?
10. What do you mean by sickness of an industry?
11. What is meant by project report?
12. Define techno-economic analysis.

(10×2=20)

Part B

*Answer any **six** questions.*

*Each question carries **5** marks.*

13. Explain the traits of an entrepreneur.





14. Define target groups. Describe important target groups for the edps.
15. Name any three institutions conducting edps.
16. What are the various stages of promotion of a venture?
17. Explain the legal requirements to be followed for the establishment of a new business.
18. Write a note on NIESBUD.
19. What are the causes of sickness in small scale business unit?
20. Explain the sources of business ideas.
21. State the problems faced by entrepreneurs.

(6×5=30)

Part C

*Answer any **two** questions.*

*Each question carries **15** marks.*

22. Describe the objectives and functions of DICs.
23. Discuss the major sources of project finance.
24. Discuss some of the opportunities in small business enterprises which have emerged in the Indian market.
25. Write down a specimen form of a project report.

(2×15=30)

