

E 7636

(Pages : 2)

Reg. No.....

Name.....

B.B.A./B.B.M. DEGREE (C.B.C.S.S.) EXAMINATION, MAY 2019

First Semester

GLOBAL BUSINESS ENVIRONMENT

(Common for B.B.A. and B.B.M.)

[Prior to 2013 Admissions]

Time : Three Hours

Maximum Weight : 25

Part A

Answer all questions.

Each bunch of four questions carries a weight of 1.

Bunch I

1. Expand SEZ _____.
2. Expand SEBI _____.
3. BRIC stands for _____.
4. Banker of all Bank is _____.

Bunch II

5. ASEAN means _____.
6. Expand ADB.
7. Expand IMF.
8. The charter of Economic Rights was adopted by the UN on '_____'

Bunch III

9. FEMA means _____.
10. TRIM – Expand.
11. _____ is an international financial institution which offers investment, advisory and asset management services to encourage private sector development in developing countries.
12. International finance corporation was established on _____.

Bunch IV

13. '_____' was established in 1944 with the mission of financing the reconstruction of European nations devastated by World War II.
14. IDA stands for _____.
15. UNCTAD means _____.
16. The headquarters of World Bank is situated at _____.

(4 × 1 = 4)

Turn over

Part B (Short Answers)

Answer any five questions.

Each question carries a weight of 1.

17. What is an industrial policy ?
18. What is Consumer Protection Act ?
19. What is the social responsibility of business ?
20. What do you mean by "Free Trade Area" ?
21. What is dumping ?
22. Distinguish between Repo rate and Bank rate.
23. "Private sector is preferable to public sector." Justify.
24. Mention any two themes of Competition Act.

(5 × 1 = 5)

Part C (Short Essays)

Answer any four questions.

Each question carries a weight of 2.

25. Explain the characteristic features of Indian economy.
26. Explain the functions of IMF.
27. Differentiate micro and macro environment.
28. What are the demerits of the disinvestment policy ?
29. Give the meaning of cottage industry.
30. Business has only one responsibility is to make profit. Comment.

(4 × 2 = 8)

Part D (Essay Types)

Answer any two questions.

Each question carries a weight of 4.

31. What is LPG ? Briefly explain 2 arguments each for and against LPG.
32. Write in brief about 4 International Institutions.
33. Write on various business environment.

(2 × 4 = 8)