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Reg. No.....

Name.....

B.B.A./B.B.M. DEGREE (C.B.C.S.S.) EXAMINATION, MARCH 2016

Sixth Semester

Core Course—PRODUCTION MANAGEMENT

(Common for B.B.A. and B.B.M.)

Time : Three Hours

Maximum : 80 Marks

Part A

Answer all questions.

Each question carries 1 mark.

1. What is production planning ?
2. What is ABC analysis ?
3. What is Job production ?
4. What is quality control ?
5. What is plant layout ?
6. What do you mean by new product development ?
7. What is product line ?
8. What is motion study ?
9. What is contract purchasing ?
10. What is capacity planning ?

(10 × 1 = 10)

Part B

Answer any eight questions.

Each question carries 2 marks.

11. What is a production system ?
12. What is maintenance ?
13. What is process and capacity design ?
14. What is routing ?
15. What is a master schedule ?
16. What is a work center ?
17. What is slack time ?
18. What is plant location ?

Turn over

19. What is inventory optimisation ?
20. Explain the term frequency.
21. What is meant by screening the idea ?
22. What is re-ordering level ?

(8 × 2 = 16)

Part C

*Answer any six questions.
Each question carries 4 marks.*

23. Discuss the problems faced by production managers.
24. Bring out the importance of production planning.
25. Explain the scope of materials management.
26. What are the objectives of quality control ?
27. Discuss the characteristics of production planning and control.
28. Explain the role of product planning in today's businesses.
29. Bring out the types of production systems.
30. What are functions of inventory control ?
31. Discuss the fundamentals of time study.

(6 × 4 = 24)

Part D

*Answer any two questions.
Each question carries 15 marks.*

32. Explain the new product strategies.
33. Describe the steps in production planning and control.
34. Bring out the methods of purchasing.
35. Explain the types of plant layout. What are the factors influencing plant layout ?

(2 × 15 = 30)