

B.B.A./B.B.M. DEGREE (C.B.C.S.S.) EXAMINATION, OCTOBER 2011**Third Semester****Common Course—ENTREPRENEURSHIP**

(Common for B.B.A. and B.B.M.)

Time : Three Hours

Maximum Weight : 25

Part A*Answer all questions.**Each bunch of four questions carries a weight of 1.*

- I. 1 Entrepreneurs who lap up innovations originated by innovative entrepreneurs fall into the category of :
- (a) Innovative Entrepreneurs. (b) Imitative Entrepreneurs.
(c) Fabian Entrepreneurs. (d) Drone Entrepreneurs.
- 2 Entrepreneurship refers to :
- (a) Vision. (b) Organiser.
(c) Risk-bearer. (d) Motivator.
- 3 Which one is not a feature of Entrepreneurship :
- (a) Creative Activity. (b) Risk Bearing.
(c) Communication. (d) Gap filling function.
- 4 Functions of an intreprenuer include :
- (a) Risk taking. (b) Organisation Building.
(c) Innovation and Invention. (d) All of these.
- II. 5 Demonstration method is :
- (a) A method of education. (b) A method of Entrepreneurial training.
(c) Both (a) and (b). (d) Neither (a) nor (b).
- 6 One of the factors that influence entrepreneurship is :
- (a) Local manpower. (b) Climate.
(c) Communication. (d) None of these.
- 7 To impart customer education is :
- (a) An objective of Entrepreneurial training.
(b) An objective of Entrepreneur.
(c) An objective of Entrepreneurship.
(d) An objective of Entrepreneurial development.

Turn over

8 Institution which conducts EDP in India is :

- (a) SBI.
- (b) NABARD.
- (c) SIDO.
- (d) LIC.

III. 9 Economic analysis covers the influence of :

- (a) Capital.
- (b) Labour.
- (c) Raw materials.
- (d) All of these.

10 Paid-up capital can be raised through :

- (a) Capital reserve.
- (b) Taxation.
- (c) Preference shares.
- (d) Depreciation.

11 NSIC provides finance to small scale units through :

- (a) Supply of machinery on hire-purchase.
- (b) Term loans.
- (c) Credit schemes.
- (d) Refinancing schemes.

12 Financing of small business is characterised by :

- (a) High proportion of working-funds.
- (b) Own funds of the entrepreneur.
- (c) No personal control.
- (d) Perfect documentation.

IV. 13 Criterion for selecting a particular project includes :

- (a) Investment size.
- (b) Location.
- (c) Technology.
- (d) All of these.

14 Project feasibility analysis includes :

- (a) Market analysis.
- (b) Location analysis.
- (c) Investment analysis.
- (d) All of these.

15 Entrepreneurial Development programmes are classified into :

- (a) Selection of Entrepreneurs and Entrepreneurial Training Programmes.
- (b) Project financing and training.
- (c) Training and productivity.
- (d) Training and Market analysis.

16 The objectives of IDBI do not include :

- (a) Locate and fill up gaps in the industrial structure of the country.
- (b) Provide direct finance to industry to bridge the gap between demand and supply of finance.
- (c) Prepare project reports.
- (d) adopt and enforce a system of priorities so as to diversify and speed up the process of industrial growth.

(4 × 1 = 4)

Part B

*Answer any five questions.
Each question carries weight 1.*

- 17 Define Entrepreneurship.
- 18 Who are innovative Entrepreneurs ?
- 19 Bring out the problems faced by Women Entrepreneurs in India.
- 20 Explain the concept of sickness in small businesses.
- 21 What are the objectives of EDII ?
- 22 Describe over-run finance.
- 23 What is a Feasibility report ?
- 24 Discuss market analysis.

(5 × 1 = 5)

Part C

*Answer any four questions.
Each question carries weight 2.*

- 25 Differentiate between Entrepreneur and Entrepreneurship. What are the traits of Entrepreneur ?
- 26 Discuss the barriers to Entrepreneurship in India.
- 27 Explain the methods of Entrepreneurial training.
- 28 What are the factors to be considered before selecting a product for business ?
- 29 Explain the procedure involved in seeking financial assistance for new Enterprises.
- 30 Discuss the phases of EDP in India.

(4 × 2 = 8)

Turn over

Part D

*Answer any two questions.
Each question carries weight 4.*

- 31 Describe the objectives and roles of institutions for Entrepreneurship development in India.
- 32 Explain project feasibility analysis.
- 33 Discuss the phases involved in setting up of a small scale business.

(2 × 4 = 8)