

E 2580

(Pages : 2)

Reg. No.....

Name.....

B.B.M./B.B.A. DEGREE (C.B.C.S.S.) EXAMINATION, MAY 2016

Second Semester

Core Course—BUSINESS ETHICS AND THE INDIAN SOCIAL SYSTEM

(Common for BBA and BBM)

[2013 Admission onwards]

Time : Three Hours

Maximum Marks : 80

Part A

*Answer all questions.
Each question carries 1 mark.*

1. How is business ethics different from personal ethics ?
2. What are social values ?
3. What is virtue ethics ?
4. Define ethical reasoning.
5. What is morality ?
6. What do you mean by working conditions ?
7. What is physical violence ?
8. What is statutory sick pay ?
9. Who are shareholders of a business ?
10. What do you mean by a socially responsible companies ?

(10 × 1 = 10)

Part B

*Answer any eight questions.
Each question carries 2 marks.*

11. Define environment.
12. What is pollution ?
13. What is mitigating ?
14. What are biofilters ?
15. What is global warming ?
16. What are ethical dilemmas ?
17. What is utilitarianism ?
18. Is trustworthiness considered as an ethical qualification ? Explain.

Turn over

19. What is integrity ?
20. What is workplace safety ?
21. What is price fixing ?
22. What are business values ?

(8 × 2 = 16)

Part C

*Answer any six questions.
Each question carries 4 marks.*

23. "Today business ethics determines the fundamental purpose of existence of a company." Comment.
24. Discuss the sources of business ethics.
25. Explain the role of management in inculcating workplace ethics.
26. Bring out the factors influencing business ethics.
27. Describe the types of business ethics.
28. Discuss the role of ethics in the misuse of societal resources.
29. Bring out the nature of Indian village community.
30. Explain the ethical decision-making process.
31. Discuss the common ethical issues in organisation.

(6 × 4 = 24)

Part D

*Answer any two questions.
Each question carries 15 marks.*

32. Describe the changes that took place in the rural India. How do business respond to those changes ?
33. Do you think CSR should be forcefully implemented by law ? Explain.
34. Discuss the importance of the conduct of environmental audit in India.
35. What changes have undergone in the employer-employee relationship in the last fifty years ? Explain the role of ethics in this changing relationship.

(2 × 15 = 30)