



QP CODE: 23145717

Reg No :

Name :

**BBA DEGREE (CBCS) REGULAR / IMPROVEMENT / REAPPEARANCE
EXAMINATIONS, DECEMBER 2023**

First Semester

Bachelor of Business Administration

Core Course - BA1CRT01 - PRINCIPLES AND METHODOLOGY OF MANAGEMENT

2017 Admission Onwards

91BA0A2F

Time: 3 Hours

Max. Marks : 80

Part A

*Answer any **ten** questions.*

*Each question carries **2** marks.*

1. What do you mean by management?
2. What is gangplank?
3. What are the contributions of Gantt?
4. What is your opinion about the statement that planning is the basic function of management?
5. List out the main elements of decision making.
6. What you mean by quantitative factors?
7. What is span of control?
8. Define authority.
9. Examine selection.
10. What is motivation?
11. What is management by exception?
12. What is zero base budget?

(10×2=20)

Part B

*Answer any **six** questions.*

*Each question carries **5** marks.*





13. Explain the scope of Management.
14. Explain the contributions of Elton Mayo.
15. "A manager has many roles to play each of their roles demands a variety of skills"
Discuss.
16. Distinguish between multi use plans and single use plans .
17. Explain briefly the various classifications of decisions.
18. Explain advantages and disadvantages of centralisation.
19. Examine the nature and importance of directing.
20. List the importance of coordination.
21. What are the steps involved in control process?

(6×5=30)

Part C

*Answer any **two** questions.*

*Each question carries **15** marks.*

22. What do you mean by scientific management? Discuss briefly the techniques of scientific management.
23. What is planning? Discuss the essential elements in the planning process.
24. Explain line and staff organisation. Bring out its features, advantages and disadvantages.
25. Define management. Briefly explain different functions of management.

(2×15=30)

