



22102130

QP CODE: 22102130

Reg No : .....

Name : .....

**BBA DEGREE (CBCS) REGULAR / IMPROVEMENT / REAPPEARANCE  
EXAMINATIONS, JULY 2022**

**First Semester**

Bachelor of Business Administration

**Core Course - BA1CRT01 - PRINCIPLES AND METHODOLOGY OF MANAGEMENT**

2017 Admission Onwards

2A9E4748

Time: 3 Hours

Max. Marks : 80

**Part A**

*Answer any **ten** questions.*

*Each question carries **2** marks.*

1. What do you mean by unity of command?
2. What is charismatic authority?
3. Why a manager is known as a resource allocator?
4. Define the term planning.
5. List out the various steps in planning.
6. What is mean by budget ?
7. What is responsibility
8. What is centralisation?
9. What is directing?
10. What do you mean by leadership?
11. What is coordination?
12. What is PERT?

(10×2=20)

**Part B**

*Answer any **six** questions.*

*Each question carries **5** marks.*





13. Explain various levels of Management.
14. Discuss the advantages of scientific management.
15. What are the major findings of Hawthorne experiments? Discuss their utility to a practicing manager.
16. Explain the relationship between planning and control.
17. Why do we say that decision making is the primary task of management ?
18. Analyse the features of organising.
19. Evaluate the process of staffing.
20. What do you mean by control? Bring out its characteristics.
21. What are the steps involved in control process?

(6×5=30)

#### Part C

Answer any **two** questions.

Each question carries **15** marks.

22. What is management? Explain its nature and importance.
23. What is decision making? Describe fully the steps in decision making process.
24. Explain line and staff organisation. Bring out its features, advantages and disadvantages.
25. Define management. Briefly explain different functions of management.

(2×15=30)

