



QP CODE: 21102400



Reg No :

Name :

BBA DEGREE (CBCS) EXAMINATION, OCTOBER 2021

First Semester

Bachelor of Business Administration

Core Course - BA1CRT01 - PRINCIPLES AND METHODOLOGY OF MANAGEMENT

2017 Admission Onwards

85B3B8C3

Time: 3 Hours

Max. Marks : 80

Part A

*Answer any **ten** questions.*

*Each question carries **2** marks.*

1. State two features of Management.
2. Name various levels of Management.
3. What do you mean by "Espirit de Corps"?
4. What is your opinion about the statement that planning is the basic function of management ?
5. Point out two features of decision making .
6. Define the term programmed decision .
7. What is organising?
8. What are the relationship between authority and responsibility?
9. What is manpower planning?
10. Discuss various elements of direction.
11. State two features of coordination.
12. What is break even analysis?

(10×2=20)

Part B

*Answer any **six** questions.*

*Each question carries **5** marks.*

13. What are the major findings of Hawthorne experiments? Discuss their utility to a





practicing manager.

14. Explain the contributions of Peter F Drucker.
15. "A manager has many roles to play each of their roles demands a variety of skills"
Discuss.
16. What is planning process? Explain the various steps in planning .
17. Examine the various guidelines for effective decision making .
18. Explain advantages and disadvantages of centralisation.
19. What is directing? Explain the nature of directing.
20. State the features of controlling.
21. What are the steps involved in control process?

(6×5=30)

Part C

*Answer any **two** questions.*

*Each question carries **15** marks.*

22. Discuss the contribution of F.W .Taylor to the field of Management.
23. Define the term plan . Discuss the various types of plans adopted by a manager .
24. What is line organisation? What are its advantages and disadvantages?
25. Define management. Briefly explain different functions of management.

(2×15=30)

