

**E 6176**

(Pages : 2)

Reg. No.....

Name.....

**B.B.A./B.B.M. DEGREE (C.B.C.S.S.) EXAMINATION, NOVEMBER 2018**

**First Semester**

**HISTORICAL PERSPECTIVES OF MANAGEMENT**

[Common for B.B.A. and B.B.M.]

(2013 to 2016 Admissions)

Time : Three Hours

Maximum Marks : 80

**Part A**

*Answer all questions.*

*Each question carries 1 mark.*

Define the following :

1. Administration.
2. Integrative movement.
3. Co-ordinating.
4. Human Resource Planning.
5. Delegation.
6. TQM.
7. Decision-making.
8. Evaluating.
9. Participative management.
10. Workgroup structure.

(10 × 1 = 10)

**Part B**

*Answer any eight questions.*

*Each question carries 2 marks.*

11. What is the nature of management ?
12. What are the functions of manager ?
13. State Maslow's hierarchy of needs.
14. What are the benefits of MBO ?

**Turn over**

15. What is off the job training ?
16. What is meant by brain storming ?
17. What are the various steps in planning ?
18. What are the advantages of decentralization ?
19. What are the objectives of Scientific management ?
20. What is ethical dilemma ?
21. What is performance appraisal ?
22. What is social audit ?

(8 × 2 = 16)

### Part C

*Answer any six questions.*

*Each question carries 4 marks.*

23. What are the important aspects of the system approach to a manager selection ?
24. Distinguish between strategic and tactical planning.
25. Explain the various sources of recruitment with their merits and demerits.
26. Explain briefly the benefits and weakness of MBO.
27. Explain the different leadership styles based on authority.
28. Explain in detail the process of decision making.
29. Explain Likerts contribution to management .
30. Is Management an art or science ? Prove.
31. Explain the features of MIS with examples.

(6 × 4 = 24)

### Part D

*Answer any two questions.*

*Each question carries 15 marks.*

32. Define and explain Management ? Explain various principles of Management.
33. Describe the impact of Elton Mayo's Hawthorne Experiments.
34. Explain in brief the contribution of Henry Fayol to the management.
35. Briefly explain the modern management concepts.

(2 × 15 = 30)