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Reg. No.....

Name.....

B.B.A./B.B.M. DEGREE (C.B.C.S.S.) EXAMINATION, MARCH 2018

Sixth Semester

Core Course—PRODUCTION MANAGEMENT

(Common for B.B.A. and B.B.M.)

[2013 Admission onwards]

Time : Three Hours

Maximum Marks : 80

Part A

Answer all questions.

Each question carries 1 mark.

Define :

1. Continuous production system.
2. Batch production flow.
3. Optimum utilisation of production capacity.
4. Process planning.
5. Value engineering.
6. Inventory turnover.
7. Level of performance.
8. Method study.
9. Activity sampling.
10. Product screening.

(10 × 1 = 10)

Part B

Answer any eight questions.

Each question carries 2 marks.

Brief on :

11. Quantitative data.
12. Product line.
13. Group layout.

Turn over

14. Statistical quality control.
15. Sourcing.
16. Purchase orders.
17. Logistics.
18. Safety stock.
19. Location planning.
20. Production Life Cycle.
21. Routing.
22. Master schedule.

(8 × 2 = 16)

Part C

Answer any six questions.

Each question carries 4 marks.

23. What is job production system ? Write down its characteristics ?
24. What are the benefits of PPC ?
25. Discuss the functions of inventory control.
26. Explain why motion study is carried out in organisations ?
27. Describe the objectives of plant layout. What are the factors affecting it ?
28. What are elements ? Why is it necessary to break down the job into elements ?
29. Discuss the advantages of product innovation.
30. Point out the problems faced by production managers.
31. What are the advantages of production control ?

(6 × 4 = 24)

Part D

Answer any two questions.

Each question carries 15 marks.

32. Explain the steps in production planning and control.
33. Discuss the methods of purchasing materials.
34. Describe the types of plant layout. Write down their respective advantages and disadvantages.
35. Discuss the phases of product planning.

(2 × 15 = 30)