

QP CODE: 24028067



Reg No :

Name :

**BBA DEGREE (CBCS) REGULAR / REAPPEARANCE EXAMINATIONS, OCTOBER
2024**

Fifth Semester

BACHELOR OF BUSINESS ADMINISTRATION

CORE COURSE - BA5CRT21 - ORGANISATIONAL BEHAVIOUR

2017 Admission Onwards

ODDF033F

Time: 3 Hours

Max. Marks : 80

Part A

*Answer any **ten** questions.*

*Each question carries **2** marks.*

1. What are the factors which affect the human behaviour?
2. Define the contingency approach to organizational behaviour.
3. Define "Type A personality".
4. Name the different theories of learning.
5. Discuss the nature of motivation.
6. What are values?
7. Define conflict management.
8. What is autocratic leadership?
9. Define power.
10. Define authoritarian cultures.
11. Define organisational change.
12. What is external environment?

(10×2=20)

Part B

*Answer any **six** questions.*

*Each question carries **5** marks.*

13. How can the managers influence the behaviour of employees?
14. What is organisational behaviour? What are the contributing disciplines to OB?





15. What is the difference between positive and negative reinforcement?
16. Explain the different sources of values.
17. Discuss the reasons of various types of conflicts in an organisation.
18. What are the qualities of a successful leadership?
19. Give elements of a sound organisation structure.
20. What is organisational climate? Discuss its importance in the study of OB.
21. Describe the process of organisational change and the factors that are important for it.

(6×5=30)

Part C

*Answer any **two** questions.*

*Each question carries **15** marks.*

22. What are individual behaviour? How environmental factors affect individual behaviour?
23. What do you meant by perception? What are the various implications of perception for management?
24. Define group formation. Explain in detail various theories of group formation.
25. What are the main characteristics of OD? Do you think OD might work in the organisation you are familiar with?

(2×15=30)

