



QP CODE: 24027171



24027171

Reg No :

Name :

**B.Sc DEGREE (CBCS) REGULAR / IMPROVEMENT / REAPPEARANCE
EXAMINATIONS, OCTOBER 2024**

Third Semester

B.Sc Psychology Model I

Core Course - PY3CRT07 - LIVING IN THE SOCIAL WORLD

2017 Admission Onwards

C96FD345

Time: 3 Hours

Max. Marks : 80

core

Part A

*Answer any **ten** questions.*

*Each question carries **2** marks.*

1. Socialization.
2. Self-fulfilling Prophecy.
3. Anchoring and Adjustment Heuristic.
4. Optimistic Bias.
5. Actor-observer effect.
6. Impression formation.
7. Central Route (to persuasion).
8. Less- Leads- to - More Effect.
9. Stereotype.
10. Collective guilt.
11. Repeated Exposure effect.
12. Unrequited Love.

(10×2=20)

Part B

*Answer any **six** questions.*

*Each question carries **5** marks.*





13. Briefly describe types of schemas.
14. Causal attribution theory.
15. Observational Learning in attitude formation.
16. Reactance and Forewarning in resisting persuasion.
17. Hypocrisy.
18. Benefits of contact and guilt for prejudice reduction.
19. Internal determinants of Interpersonal attraction.
20. Interactive determinants of Interpersonal Attraction.
21. Sternberg's triangular theory of love.

(6×5=30)

Part C

*Answer any **two** questions.*

*Each question carries **15** marks.*

22. Explain the research methods in social psychology.
23. How is affect and cognition interrelated ?
24. Describe the role of non verbal communication in social perception.
25. Explain the origins of prejudice.

(2×15=30)

