



QP CODE: 23127274



23127274

Reg No :

Name :

**B.Sc DEGREE (CBCS) REGULAR / IMPROVEMENT / REAPPEARANCE
EXAMINATIONS, OCTOBER 2023**

Third Semester

B.Sc Psychology Model I

Core Course - PY3CRT07 - LIVING IN THE SOCIAL WORLD

2017 Admission Onwards

77530D61

Time: 3 Hours

Max. Marks : 80

Part A

*Answer any **ten** questions.*

*Each question carries **2** marks.*

1. Evolutionary psychology.
2. Self-fulfilling Prophecy.
3. Anchoring and Adjustment Heuristic.
4. Terror management.
5. Social Perception.
6. Body language.
7. Attitude ambivalence.
8. Central Route (to persuasion).
9. Stereotype.
10. Bonafide pipeline.
11. Interpersonal Attraction.
12. Similarity - Dissimilarity Effect.

(10×2=20)

Part B

*Answer any **six** questions.*

*Each question carries **5** marks.*





13. Briefly describe types of schemas.
14. Basic sources of errors in attribution.
15. Observational Learning in attitude formation.
16. Reactance and Forewarning in resisting persuasion.
17. Hypocrisy.
18. Recategorization and social influence for prejudice reduction.
19. Internal determinants of Interpersonal attraction.
20. External determinants of Interpersonal Attraction.
21. Sternberg's triangular theory of love.

(6×5=30)

Part C

*Answer any **two** questions.
Each question carries **15** marks.*

22. Explain the research methods in social psychology.
23. How is affect and cognition interrelated ?
24. Summarize the theories of attribution.
25. Explain the nature and origins of stereotyping.

(2×15=30)

