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Reg. No.....

Name.....

B.VOC. DEGREE EXAMINATION, MARCH 2019

Fifth Semester

Open Course—ECO-TOURISM

(For B.Voc. Programme in Sustainable Agriculture and B.Voc. Programme in Food Processing Technology)

Time : Three Hours

Maximum : 80 Marks

Part A

*Answer all questions.
Each question carries 1 mark.*

1. Define tourism.
2. Define hot spot.
3. What is responsible marketing ?
4. What is cultural diversity ?
5. How much wild life sanctuaries situated in Kerala ?
6. Define strategy.
7. What is the first responsible tourist destination in Kerala ?
8. Which destination is known as heaven for bird watcher ?
9. What is eco labeling ?
10. What is green washing ?

(10 × 1 = 10 marks)

Part B (Short Answer Questions)

*Answer any eight of the following.
Each question carries 2 marks.*

11. What is eco tourism ?
12. Explain capacity planning.
13. What is sustainable development ?
14. Mention any four famous national parks in India
15. State any four archeological sites in Kerala.

Turn over

16. Write about any *two* water falls in Kerala.
17. What is differential pricing ?
18. What is social auditing ?
19. Who is an eco tourist ?
20. What is meant by target groups ?
21. Explain ecotourism management.
22. What is ecotourism planning.

(8 × 2 = 16 marks)

Part C (Short Essays)

*Answer any **six** of the following.
Each question carries 4 marks.*

23. What are the characteristics of ecotourism ?
24. How eco tourism is benefited to local community ?
25. What are the components of ecotourism ?
26. Examine the goals of world tourism organisations.
27. Discuss the important ecotourism resources in Kerala.
28. Explain the various forms of ecotourism in India.
29. What are the levels of diversity ?
30. Explain the reasons for regional tourism growth.

(6 × 4 = 24 marks)

Part D (Long Essays)

*Answer any **two** of the following.
Each question carries 15 marks*

31. Narrate the various principles of ecotourism.
32. Describe the role of ecotourism in the economic development of a country.
33. Narrate the role of NGOs in the development of ecotourism in India.
34. Enumerate the various items to be noticed in ecotourism planning.

(2 × 15 = 30 marks)