

F 5170

(Pages : 2)

Reg. No.....

Name.....

M.Com. DEGREE (C.S.S.) EXAMINATION, JANUARY 2016

Third Semester

Faculty of Commerce

IB 03 C13—INTERNATIONAL BUSINESS

(2012—Admission onwards)

Time : Three Hours

Maximum Weight : 30

Section A

Answer any five questions.

Each answer not to exceed 1 page.

Each question carries a weight of 1.

1. What is an MNE?
2. What do you mean by FPI ?
3. What do you mean by cash in advance ?
4. What is a free market economy ?
5. What is meant by ownership risk ?
6. Write a note on UNCTAD.
7. What is meant by SDR ?
8. Define Globalization.

(5 × 1 = 5)

Section B

Answer any five questions.

Each question carries a weight of 2.

Answer not to exceed 2 pages.

9. Briefly explain the cultural dimensions of International business.
10. Distinguish between command economy and a market economy.
11. What is a political risk ? How can an MNE manage it ?
12. Write a brief note on ADB.
13. Explain the main motives of firm internationalisation.
14. What is Letter of credit ? What are its benefits ?

Turn over

15. What are the various ways in which a company can go global ?
16. What are the drivers of globalization ?

(5 × 2 = 10)

Section C

Answer any three questions.

Each question carries a weight of 5.

Answers not to exceed five pages.

17. What are the functions and principles of WTO ?
18. Discuss the effects of FDI on home and host countries.
19. Write an essay on the contemporary exchange rate systems.
20. What is foreign exchange risk ? How is it different from foreign exchange exposure ?
21. Describe international business environment.
22. Explain the motives of firms going international.

(3 × 5 = 15)