

**F 7830**

(Pages : 2)

Reg. No.....

Name.....

**M.Com. DEGREE (C.S.S.) EXAMINATION, FEBRUARY 2014**

**First Semester**

Faculty of Commerce

**RMO IC 04—RESEARCH METHODOLOGY**

(2012 Admission onwards)

Time : Three Hours

Maximum Weight : 30

**Section A**

*Answer any five questions.  
Each question carries 1 weight.*

1. What is Basic Research ?
2. Define Research Design.
3. What is Sampling error ?
4. Define Clinical Interview.
5. Define hypothesis.
6. What is Census ?
7. Define cross tabulation.
8. What is reference ?

(5 × 1 = 5)

**Section B**

*Answer any five questions.  
Each question carries 2 weight.*

9. Explain dependent and independent variables.
10. State the essentials of a good questionnaire.
11. Describe the sources of case study.
12. Explain citing reference using APA style.
13. Explain the requisites of a Research problem.
14. Explain the types of Research design.
15. What is meant by testing of hypothesis ?
16. State the purposes and need for literature survey.

(5 × 2 = 10)

**Turn over**

**Section C**

*Answer any three questions.*

*Each question carries 5 weight.*

17. What do you mean by formulation of hypothesis ? Explain its steps.
18. Discuss sampling techniques.
19. Describe the various phases in a research process.
20. What is scaling ? Explain its essentials. Also state the difficulties in scaling.
21. Define primary data. Describe various methods used for collection of Primary data.
22. What is a research report ? State the requisites of a good report.

(3 × 5 = 15)