

M.Com. DEGREE (C.S.S.) EXAMINATION, FEBRUARY 2016**First Semester****Faculty of Commerce****RM 01 C04 – RESEARCH METHODOLOGY****(2012 Admission onwards)****Time : Three Hours****Maximum Weight : 30****Section A***Answer any five questions.**Each question carries 1 weight.*

1. Explain exploratory research.
2. What is a pilot study?
3. What is an independent variable?
4. What is a sampling frame?
5. What do you mean by validity?
6. What is hypothesis?
7. What is a longitudinal research design?
8. What do you mean by references?

(5 × 1 = 5)**Section B***Answer any five questions.**Each question carries 2 weight.*

9. What are essentials of a good research?
10. Explain the different types of variables.
11. What is the task of problem definition?
12. Explain the advantages and disadvantages of interview method of data collection.
13. Differentiate primary and secondary data.
14. What do you mean by probability and non-probability sampling?
15. What are the factors to be considered while selecting a research topic?
16. What are characteristics of a good research report?

(5 × 2 = 10)**Turn over**

Section C

Answer any three questions.

Each question carries 5 weight.

17. Explain the various types of research.
18. Explain the research process.
19. Explain different scales of measurement.
20. What are the general guidelines existing for writing a report?
21. Bring out the role of case study method in research.
22. What are the essentials of a good questionnaire?

(3 × 5 = 15)