

M.Com. DEGREE (C.S.S.) EXAMINATION, JANUARY/FEBRUARY 2017**First Semester****Faculty of Commerce****RM 01 C04—RESEARCH METHODOLOGY****(2012 Admission onwards)****Time : Three Hours****Maximum Weight : 30****Section A**

*Answer any five questions.
Each question carries 1 weight.*

1. Define Research.
2. What is Fundamental Research ?
3. What is Coding ?
4. What is Hypothesis ?
5. What is meant by Interview Schedule ?
6. What is Pilot survey ?
7. What is meant by Non-random sampling ?
8. What is Popular report ?

(5 × 1 = 5)**Section B**

*Answer any five questions.
Each question carries 2 weight.*

9. Explain the steps to be followed for defining the research problem.
10. State the importance of survey of literature in research.
11. What are the characteristics of a good hypothesis ?
12. State the differences between questionnaire and schedule.
13. What are the steps in report writing ?

Turn over

14. What do you understand by testing of hypothesis ?
15. What are the functions of a research design ?
16. What are the essential qualities of a good sample ?

(5 × 2 = 10)

Section C

*Answer any three questions.
Each question carries 5 weight.*

17. Explain the various phases in a research process.
18. What are the different probability sampling methods ?
19. Explain the structure of research report.
20. Explain the important experimental design.
21. State the role of case study method in research.

(3 × 5 = 15)