



QP CODE: 24018970



24018970

Reg No :

Name :

M.COM DEGREE (CSS) EXAMINATION , APRIL 2024

Second Semester

CORE - CM010203 - INTERNATIONAL BUSINESS AND FINANCE

M.COM FINANCE AND TAXATION, M.COM FINANCE AND TAXATION (SF), M.COM
MANAGEMENT AND INFORMATION TECHNOLOGY (SF), M.COM MARKETING AND
INTERNATIONAL BUSINESS (SF)

2019 Admission Onwards

3E611043

Time: 3 Hours

Weightage: 30

Part A (Short Answer Questions)

*Answer any **eight** questions.*

Weight 1 each.

1. What is the concept of Globalisation?
2. What is business ethics?
3. Differentiate bilateral trade and multilateral trade.
4. What is trade protection?
5. Write a short note on:
 - a. Common market
 - b. Customs union
6. Describe RCEP.
7. Write note on UNCTAD.
8. Write note on AoA.
9. Distinguish between Balance of Payment and Balance of trade.
10. What is FPI?

(8×1=8 weightage)

Part B (Short Essay/Problems)

*Answer any **six** questions.*

Weight 2 each.

11. Explain the foreign market entry strategies.





12. Differentiate between domestic and international environment of a business.
13. Describe mercantalism. State its limitations.
14. Discuss various antidumping measures.
15. Explain types of foreign currency accounts.
16. Write a note on factors affecting transaction exposure.
17. Explain absolute form of PPP theory.
18. Analyse the different types of country risk assessment.

(6×2=12 weightage)

Part C (Essay Type Questions)

*Answer any **two** questions.*

Weight 5 each.

19. Discuss the various stages in Internationalisation.
20. What are the functions and role of IMF.
21. Discuss the present exchange rate regimes with merits and demerits.
22. Evaluate the FDI policy of India.

(2×5=10 weightage)

