

F 7171

(Pages : 2)

Reg. No.....

Name.....

M.Com. DEGREE (CSS) EXAMINATION, JANUARY 2014

Third Semester

Faculty of Commerce

IB 03C 13—INTERNATIONAL BUSINESS

Time : Three Hours

Maximum Weight : 30

Section A

Answer any five questions.

Each answer not to exceed one page.

Each question carries a weight of 1.

1. Define International Business.
2. What is globalisation ?
3. State the features of political environment of International Business.
4. What is Transnational enterprise ?
5. What is FDI ?
6. What is cash in advance ?
7. State objectives of IMF.
8. State the advantages of international mergers.

(5 × 1 = 5)

Section B

Answer any five questions.

Each answer should not exceed two pages.

Each question carries a weight of 2.

9. Write a note on UNCTAD.
10. Discuss different types of letters of credit.
11. Explain the hurdles for FDI in India.
12. What is fixed exchange rate ? State its merits.
13. What are the criticisms against international enterprises ?
14. Write a note on capital account convertibility.
15. Explain foreign investment promotion board.
16. Write a note on FEMA.

(5 × 2 = 10)

Turn over

Section C

Answer any three questions.

Each answer should not exceed five pages.

Each question carries a weight of 5.

17. Discuss the different methods of international trade payment.
18. Give a brief account of currency exchange risks and their management.
19. Explain the motives of firms going international.
20. Describe international business environment.
21. Discuss the functions and role of IMF.
22. Examine the impact of WTO on business.

(3 × 5 = 15)