

F 6602

(Pages : 2)

Reg. No.....

Name.....

M.Com. DEGREE (CSS) EXAMINATION, JANUARY 2015

Third Semester

Faculty of Commerce

BE 03 C15—BUSINESS ENVIRONMENT

(2012 admission onwards)

Time : Three Hours

Maximum Weight : 30

Section A

*Answer any **five** questions.*

Each question carries a weight of 1.

Each answer not to exceed 1 page.

1. Define business. State its concepts.
2. State the uses of business environmental study.
3. Define mixed economy.
4. What is environmental cost ?
5. What are the limitations of environmental analysis ?
6. Explain the institutions under democratic political environment.
7. What is CSR ?
8. What is judicial activism ?

(5 × 1 = 5)

Section B

*Answer any **five** questions.*

Each question carries a weight of 2.

Each answer shall not exceed 2 pages.

9. State the objectives of business.
10. Explain environmental ethics.
11. Define socialism. State its merits and demerits.
12. Describe the elements of culture.
13. Describe the responsibilities of Government towards business.
14. How does natural consignment affect business in India ?

Turn over

15. Discuss the causes of political risk.
16. Describe the macro-environment of business.

(5 × 2 = 10)

Section C

*Answer any three questions.
Each question carries a weight of 5.
The answer should not exceed 5 pages.*

17. Describe the uses and types of environmental accounting.
18. Discuss why business should participate in cultural affairs.
19. Define globalisation. Why do companies go international ?
20. What is project life cycle ? Discuss its various stages.
21. Discuss CSR models.
22. Outline and explain the different environmental factors that create a profound impact on business.

(3 × 5 = 15)