

QP CODE: 24018520



Reg No :

Name :

M.Com DEGREE (CSS) EXAMINATION, APRIL 2024

Fourth Semester

Elective - CM800402 - PERSONAL INVESTMENT AND BEHAVIOURAL FINANCE

M.Com FINANCE AND TAXATION, M.Com FINANCE AND TAXATION (SF)

2019 ADMISSION ONWARDS

7642EAA2

Time: 3 Hours

Weightage: 30

Instructions: (Applicable for Private Registration, 2020 Admission Onwards) This question paper contains two sections. Answer section I questions in the answer book provided. Section II Internal examination questions must be answered in the question paper itself. Follow the detailed instructions given under section II.

SECTION I

Part A (Short Answer Questions)

*Answer any **eight** questions.*

Weight 1 each.

1. State the benefits of financial literacy programs.
2. What are the main causes of financial distress?
3. Define a Celebrity.
4. Explain briefly Contingency planning.
5. What is subjective financial well being.
6. Who is a Regular Investor?
7. What is meant by loss aversion?
8. What is Deficient Market Hypothesis?
9. Explain Anchoring.
10. Explain final outcomes with example.

(8×1=8 weightage)





Part B (Short Essay/Problems)

*Answer any **six** questions.*

*Weight **2** each.*

11. State the relevance of financial competency in daily life with suitable examples.
 12. Explain Consumerism? Give examples.
 13. Distinguish between individual investors and institutional investors.
 14. What are the features of personal loan?
 15. State the results of hyperbolic discounting.
 16. Write a note on Endowment Effect and Disposition Effect.
 17. Briefly explain Hot-Hand Bias and its effect on investors.
 18. Which are the biases normally exhibited by normal investors? Explain the ways to overcome the biases..
- (6×2=12 weightage)

Part C (Essay Type Questions)

*Answer any **two** questions.*

*Weight **5** each.*

19. Critically evaluate the statement 'Parental financial teaching is more appropriate and effective than general financial education'
 20. Write a note on savings behaviour of individuals and also state the factors affecting savings.
 21. Examine the applications and use of behavioural finance.
 22. Make a note on irrational behaviour shown by an investor.
- (2×5=10 weightage)

