

M.Com. DEGREE (C.S.S.) EXAMINATION, JANUARY 2017**Third Semester****Faculty of Commerce****IB 03C 13—INTERNATIONAL BUSINESS**

(2012 Admission onwards)

Time : Three Hours

Maximum Weight : 30

Section A*Answer any five questions.**Each answer not to exceed one page.**Each question carries a weight of 1.*

1. Distinguish between Domestic business and International business ?
2. What are the problems associated with MNC's ?
3. Explain the relevance of International economic institutions.
4. What are the criticisms faced by SEZ ?
5. What are the main objectives of exchange control ?
6. Explain the features of SDR.
7. What are the advantages of strategic alliances ?
8. How cultural environment is important in international business ?

(5 × 1 = 5)

Section B*Answer any five questions.**Each answer should not exceed two pages.**Each question carries a weight of 2.*

9. How IMF differs from the world bank ?
10. Explain international monetary system and its features.
11. What do you mean by regional economic co-operation ? What are its advantages ?
12. Explain the modes of entry into international business.
13. Define Globalisation. Explain its importance.
14. Explain international product decisions ?

Turn over

15. What are the hurdles faced by FDI in India. Explain measures to overcome it ?
16. Explain letter of Credit and its functioning with the help of an example.

(5 × 2 = 10)

Section C

Answer any **three** questions.

Each answer should not exceed **five** pages.

Each question carries a weight of 5.

17. Explain international business environment ? What are the different types of environment ? How it affects business in international scenario ?
18. Explain the concept of foreign investments ? Differentiate between FDI and FPI ? What are the limitations of foreign investment ?
19. Explain free trade. What are the arguments in favour and against of free trade ?
20. Explain tariffs and non-tariff barrier along with its types ? Illustrate the different effects of tariff ?
21. What do you mean by foreign exchange markets ? What are its functions ? Explain the dealings of transactions in foreign exchange market ?
22. Explain about WTO. What are its principles ? List out the objectives of WTO. Differentiate between GATT and WTO ?

(3 × 5 = 15)