

F 5628

(Pages : 2)

Reg. No.....

Name.....

M.Com. DEGREE (C.S.S.) EXAMINATION, FEBRUARY 2016

First Semester

Faculty of Commerce

PM 01 C 02 – PRINCIPLES OF MANAGEMENT AND ORGANIZATIONAL BEHAVIOUR

(2012 Admission onwards)

Time : Three Hours

Maximum Weight : 30

Section A

Answer any five questions.

Each question carries 1 weight.

Answer each question not exceeding one page.

1. What is MBE?
2. Define Span of Control.
3. What is Delegation of Authority?
4. What are Formal and Informal Groups?
5. Explain Learning Organization.
6. What do you mean by Task Force?
7. Explain TQM.
8. What is Synergy?

(5 × 1 = 5)

Section B

Answer any five questions.

Each question carries 2 weight.

Answer each question not exceeding two pages.

9. Explain why people join groups. Examine the factors which influence group cohesiveness.
10. Explain the Johari Window.
11. What are the different forecasting techniques?
12. What are the components of planning?
13. Explain the Theories of Change.
14. What is OB? Discuss the role of OB in an organization.

Turn over

15. Explain the various steps involved in the OD Process.
16. "Scientific Management is nothing but a mental revolution". Discuss.

(5 × 2 = 10)

Section C

Answer any three questions.

Each question carries 5 weight.

Answer each question not exceeding two pages.

17. Define MBO. Discuss the board requirements and steps involved in the introduction of MBO.
18. Elucidate three Modern Techniques in Management.
19. How does inter group conflict arise? What are its consequences? How would you prevent such conflicts?
20. What is CSR? Give your arguments for and against Corporate Social Responsibility.
21. What are the reasons for resistance to change? What can the management do to overcome such resistance?
22. Explain the advantages and disadvantages of Committees.

(3 × 5 = 15)