

21001669



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Reg. No.....

Name.....

M.Com. DEGREE (C.S.S.) EXAMINATION, MARCH 2022

First Semester

Faculty of Commerce

RM 01 C04—RESEARCH METHODOLOGY

(2012–2018 Admissions—Supplementary/Mercy Chance)

Time : Three Hours

Maximum Weight : 30

Section A

*Answer any five questions.
Each question carries a weight of 1.*

1. What do you mean by independent variable ?
2. What is sample frame ?
3. What is a hypothesis ?
4. What do you mean by interview schedule ?
5. What is meant by ordinal scale ?
6. What do you mean by stratified sampling ?
7. What is plagiarism ?
8. What is APA style ?

(5 × 1 = 5)

Section B

*Answer any five questions.
Each question carries a weight of 2.*

9. What are the objectives of research ?
10. Differentiate between Pure research and Applied research.
11. Explain the concept of literature review.
12. What are the types of hypotheses ?
13. What is research design? Explain the important features of research design.
14. What do you mean by observation ? What are the pros and cons of observation method ?

Turn over





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15. Explain the different types of measurement scales.
16. What are non-parametric tests ? Explain the different types.

(5 × 2 = 10)

Section C

*Answer any **three** questions.
Each question carries a weight of 5.*

17. What do you mean by Research ? Explain the various steps in research.
18. What do you mean by Research Design ? Explain the different types of research design.
19. Explain the different types of sampling.
20. Explain the concept of research report specifying the types of reports.
21. Define Hypothesis. Explain the types of hypothesis. Also state the characteristics of a good hypothesis.
22. What is Primary Data ? Write an essay on the various methods of primary data collection.

(3 × 5 = 15)

