

QP CODE: 22001611



Reg No :

Name :

M COM DEGREE (CSS) EXAMINATION, JULY 2022

First Semester

CORE - CM010105 - METHODOLOGY FOR SOCIAL SCIENCE RESEARCH

M.COM FINANCE AND TAXATION, M.COM FINANCE AND TAXATION (SF), M.COM MARKETING
AND INTERNATIONAL BUSINESS (SF), M.COM MANAGEMENT AND INFORMATION

TECHNOLOGY (SF), Master of Commerce and Management

2019 ADMISSION ONWARDS

7DDA7E04

Time: 3 Hours

Weightage: 30

Part A (Short Answer Questions)

*Answer any **eight** questions.*

*Weight **1** each.*

1. What do you mean by research?
2. What is Experimental Research?
3. Explain society as a source of research problem.
4. Define research gap.
5. What do you mean by Sample Frame? State an Example.
6. What do you mean by Cluster Sampling?
7. Explain the components of an instrument.
8. "A variety of scaling is required to measure the direction and intensity of an attitude." Explain the statement with its features and relevance.
9. Write a short note on 'level of significance' in data analysis
10. What are the main objectives of writing a research report?

(8×1=8 weightage)

Part B (Short Essay/Problems)

*Answer any **six** questions.*

*Weight **2** each.*

11. Describe experience as a source of research problem.





12. Discuss the need for a research design.
13. Explain the risk of extraneous variables.
14. What are the qualities of a good hypothesis?
15. "Organizing personal interview needs a lot of preparation and it involves many structured steps".
Comment.
16. Some types of validity test are more sophisticated and statistical based. Do you agree? Justify with relevant examples.
17. As a student who has basic knowledge in research methodology, what procedure you use to limit the effect on reliability of a) Wording of questions, b) Nature of interaction, c) Physical settings and d) Respond's mood.
18. What are the consequences of Plagiarism?

(6×2=12 weightage)

Part C (Essay Type Questions)

*Answer any **two** questions.*

*Weight **5** each.*

19. Define Research Methodology? Discuss the various steps in the research process?
20. Discuss in detail the different experimental designs in social science research.
21. Explain the use of Case study as a Research strategy. Briefly explain the various Case study designs.
22. Discuss the structure and layout of the typical research report.

(2×5=10 weightage)

