

F 6601

(Pages : 2)

Reg. No.....

Name.....

M.Com. DEGREE (CSS) EXAMINATION, JANUARY 2015

Third Semester

Faculty of Commerce

CG 03 C14—CORPORATE GOVERNANCE

(2012 admission onwards)

Time : Three Hours

Maximum Weight : 30

Section A

*Answer any five questions.
Each question carries a weight of 1.
Each answer not to exceed 1 page.*

1. State the importance of corporate governance.
2. What is audited committee ?
3. Define subsidiary company.
4. What is HRM ?
5. Define organisational culture.
6. What is knowledge management ?
7. What is whistle blowing ?
8. What is CSR ?

(5 × 1 = 5)

Section B

*Answer any five questions.
Each question carries a weight of 2.
Each answer not to exceed 2 pages.*

9. Explain the objectives of corporate governance.
10. Write a note on QWL.
11. Describe the benefits of corporate governance.
12. Discuss the activities involved in knowledge management implementation.
13. Discuss non-mandatory requirements of corporate governance.
14. How can exploitation of employees by employers be avoided ?

Turn over

15. Describe remuneration committee.
16. What are the steps involved in building corporate image ?

(5 × 2 = 10)

Section C

*Answer any **three** questions.
Each question carries a weight of 5.
Each answer not to exceed 5 pages.*

17. What is corporate excellence ? Discuss the role of Chairman in corporate excellence.
18. Explain the stakeholders and corporate governance.
19. What is business ethics ? Explain its importance and needs ?
20. Discuss the significance of corporate governance in India.
21. What is cultural diversity ? Describe the features in Indian culture.
22. Explain the stages of knowledge management process.

(3 × 5 = 15)