



QP CODE:G 1627



Reg No :

Name :

M.Com DEGREE (CSS) PRIVATE EXAMINATION, NOVEMBER 2022

Second Semester

COMMERCE

CORE - CM010203 - INTERNATIONAL BUSINESS AND FINANCE

2019 ADMISSION ONWARDS

CDC595BA

Time: 3 Hours

Weightage: 30

Instructions (Applicable for 2020 & 2021 Admissions only) : This question paper contains two sections. Answer section I questions in the answer book provided. Section II Internal examination questions must be answered in the question paper itself. Follow the detailed instructions given under section II.

SECTION I

Part A (Short Answer Questions)

Answer any **eight** questions.

Weight **1** each.

1. Define International business.
2. How does franchising differ from licensing?
3. What is entrepot trade?
4. What is a countervailing duty?
5. Write a short note on:
 - a. Common market
 - b. Customs union
6. Give a brief note on BREXIT.
7. Who is eligible for a MIGA Guarantee
8. Write note on AoA
9. How relative interest rates influence foreign exchange rate?
10. Who are Category II Foreign Portfolio Investors?

(8×1=8 weightage)





Part B (Short Essay/Problems)

*Answer any **six** questions.*

Weight 2 each.

11. Write a note on International business environmental factors.
12. Explain the legal and technological environment of international business.
13. Explain factor endowment theory of international trade.
14. Discuss various antidumping measures.
15. Explain briefly the internal techniques of foreign exchange risk management.
16. Briefly explain different methods of effecting international payments.
17. What are the limitations of BOP statement?
18. Describe country risk analysis and its importance.

(6×2=12 weightage)

Part C (Essay Type Questions)

*Answer any **two** questions.*

Weight 5 each.

19. Define Globalisation. Explain the feature and drivers of Globalisation.
20. What are the functions and role of IMF ?
21. Explain and compare PPP, IRP and IFE theories.
22. Discuss the institutional framework for facilitating foreign investment in India.

(2×5=10 weightage)

