

F 7828

(Pages : 2)

Reg. No.....

Name.....

M.Com. DEGREE (C.S.S.) EXAMINATION, FEBRUARY 2014

First Semester

Faculty of Commerce

PM 01 C02—PRINCIPLES OF MANAGEMENT AND ORGANIZATIONAL BEHAVIOUR

(2012 Admission onwards)

Time : Three Hours

Maximum Weight : 30

Section A

*Answer any five questions.
Each question carries a weight of 1.
Each answer not to exceed one page.*

1. Explain decision theory school of management thought.
2. What is MBE ?
3. Explain matrix organisation.
4. Describe quality circle.
5. What is six sigma ?
6. Define delegation of authority.
7. Explain span of control.
8. What is organisational diagnosis ?

(5 × 1 = 5)

Section B

*Answer any five questions.
Each question carries a weight of 2.
Each answer not to exceed two pages.*

9. Explain the steps in planning.
10. Describe forecasting techniques.
11. Define MDP. Explain its steps.
12. Discuss the new strategies for managing inter group performance.
13. Describe the needs for change.
14. Explain the models of OB.

Turn over

15. State the barriers to effective delegation.
16. Describe the concepts of OB.

(5 × 2 = 10)

Section C

*Answer any **three** questions.
Each question carries a weight of 5.
Each answer not to exceed **five** pages.*

17. Define management. Discuss its functions.
18. Describe the social responsibilities of business.
19. Define OD. Explain its interventional techniques.
20. Discuss Hawthorne Experiments.
21. Describe the stages of group development.
22. Define conflict. Explain types of conflicts.

(3 × 5 = 15)