

QP CODE: F 4799



Reg No :

Name :

M.Com DEGREE (CSS) PRIVATE EXAMINATION, NOVEMBER 2023

Second Semester

Faculty of Commerce

COMMERCE

CORE - CM010203 - INTERNATIONAL BUSINESS AND FINANCE

2019 ADMISSION ONWARDS

8AF4A7C8

Time: 3 Hours

Weightage: 30

Instructions: (Applicable for 2020 Admission Onwards) This question paper contains two sections. Answer section I questions in the answer book provided. Section II Internal examination questions must be answered in the question paper itself. Follow the detailed instructions given under section II.

SECTION I

Part A (Short Answer Questions)

*Answer any **eight** questions.*

*Weight **1** each.*

1. What is ethnocentric approach of international business?
2. What do you understand by political environment?
3. Differentiate import trade and entrepot trade.
4. What is Leontief Paradox?
5. Explain the penalty duties imposed in international trade.
Write a short note on:
 6. a. Common market
 - b. Customs union
7. What is IFC
8. What is antidumping
9. What do you mean by base currency and counter currency in foreign exchange quotations?
10. What is Greenfield investment?

(8×1=8 weightage)

Part B (Short Essay/Problems)

*Answer any **six** questions.*

*Weight **2** each.*

11. Define Globalisation. What are its advantages?





12. What are the motives of Internationalisation.
13. Why do countries opt for regional economic co-operation? Discuss NAFTA.
14. Write note on TRIPS
15. Analyse the reasons for failure of Bretton Woods System.
16. Give reasons as to why PPP theory does not hold true.
17. Discuss the accounting principles of BOP.
18. Distinguish FDI and FPI.

(6×2=12 weightage)

Part C (Essay Type Questions)

*Answer any **two** questions.*

*Weight **5** each.*

19. What is international business? what are the foreign market entry strategies?
20. What are the functions and role of IMF
21. Explain various techniques of management of foreign exchange risk.
22. What is ODA? Which are the ODA eligible international organisations and what are the benefits of ODA?

(2×5=10 weightage)

